

RFA Monthly Statistics

Web Log Analysis Monthly Report April 2008

 $Report\ Range: 04/01/2008\ 00: 00: 00 - 04/30/2008\ 23: 59: 59$



This report was generated by WebTrends(R) Friday May 16, 2008 – 11:14:39 Final report conversion by WebTrends Document Utility, Version 6.1a (build 423)

Table of Contents

Overview Dashboard]
Marketing Dashboard	
Referrers Dashboard	
Activity by Referring Site	
Activity by Referring Domain	9
Activity by Referring Page.	11
Search Engines Dashboard	13
Activity by Search Engine	15
Activity by Search Phrase	33
Activity by Search Keyword	37
Visitors Dashboard	45
Top Visitors	49
New vs. Return Visits	53
Visitors by Number of Visits	55
Visitors Trend	57
Visits Trend	61
Top Organizations	63
Top Authenticated Usernames	65
Top Domain Names	67
Top-Level Domain Types	69
Pages Dashboard	7 1
Top Pages	73
Top Content Groups	7
Top Directories	79
Files Dashboard	81
Most Downloaded Files	83

Table of Contents

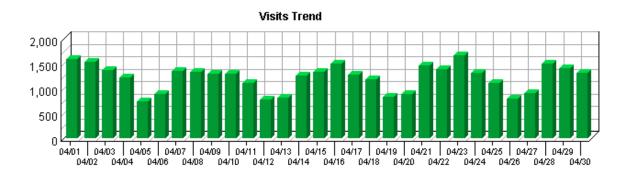
Most Accessed File Types	85
Most Uploaded Files	87
Navigation Dashboard	89
Top Entry Pages	91
Top Entry Files	95
Top Exit Pages	97
Single Access Pages	101
Top Paths Through Site	105
Referrers Dashboard	109
Activity by Referring Site	111
Activity by Referring Domain	113
Activity by Referring Page	115
Search Engines Dashboard	117
Activity by Search Engine	119
Activity by Search Phrase	137
Activity by Search Keyword	141
Technical Dashboard	149
Page Views Trend	151
Hits Trend	153
Bandwidth: Kbytes Transferred Trend	155
Average Time to Serve Pages	157
Errors Dashboard	159
Client Errors	161
File Not Found Errors	163
Server Errors	165
Activity Dashboard	167

Table of Contents

Visits by Number of Pages Viewed	169
Visits by Day of the Week	171
Hits by Day of the Week	
Visits by Hour of the Day	
Hits by Hour of the Day	177
Visit Duration by Visits	179
Visit Duration by Page Views	181
Browsers and Platforms Dashboard	
Top Browsers	
Top Browsers by Version	
Top Spiders	
Top Platforms	197
Closeary	190

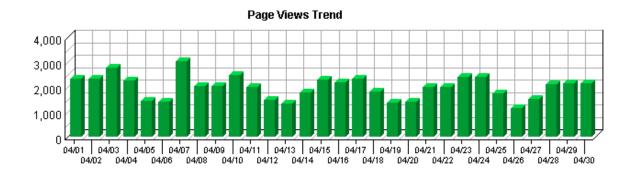
Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.



Visit Summary

Visits	36,460
Average per Day	1,215
Average Visit Length	00:15:24
Median Visit Length	00:03:57
International Visits	5.09%
Visits of Unknown Origin	46.94%
Visits from Your Country: United States (US)	47.97%



Page View Summary

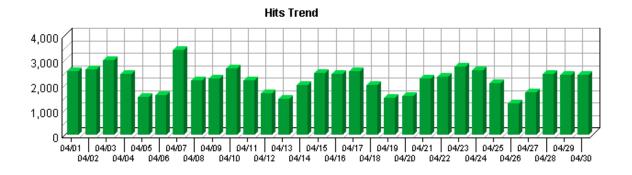
Page Views	59,843
Average per Day	1,994
Average Page Views per Visit	1.64

Overview Dashboard 1



Visitor Summary

Unique Visitors	19,424
Visitors Who Visited Once	16,171
Visitors Who Visited More Than Once	3,253
Average Visits per Visitor	1.88



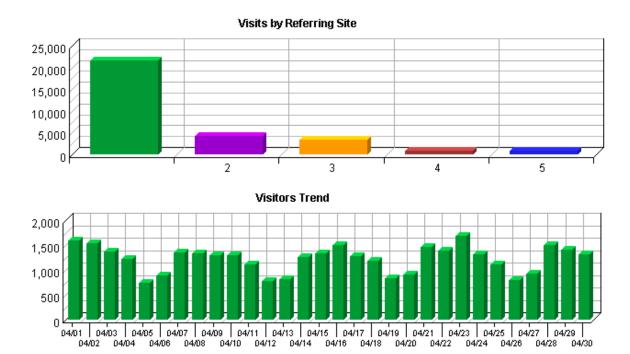
Hit Summary

Successful Hits for Entire Site	66,364
Average Hits per Day	2,212
Home Page Hits	7,554

2 Overview Dashboard

Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.



Marketing Dashboard 3

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

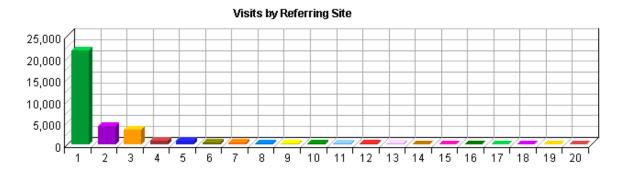


Referrers Dashboard 5

6 Referrers Dashboard

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	21,688	59.48%
2.	http://www.google.com/	4,179	11.46%
3.	http://es.epa.gov/	3,408	9.35%
4.	http://www.sbir.gov/	936	2.57%
5.	http://www07.grants.gov/	795	2.18%
6.	http://images.google.com/	463	1.27%
7.	http://search.yahoo.com/	404	1.11%
8.	http://nlquery.epa.gov/	267	0.73%
9.	http://www.epa.gov/	200	0.55%
10.	http://www.google.co.in/	197	0.54%
11.	http://www.grants.gov/	169	0.46%
12.	http://www.google.co.uk/	159	0.44%
13.	http://www.google.ca/	149	0.41%
14.	http://www.zyn.com/	100	0.27%
15.	http://www.ask.com/	94	0.26%
16.	http://images.google.co.uk/	90	0.25%
17.	http://www.google.com.au/	87	0.24%
18.	http://cfpub.epa.gov/	82	0.22%
19.	http://search.msn.com/	70	0.19%
20.	http://search.live.com/	67	0.18%
	Subtotal	33,604	92.17%
	Other	2,856	7.83%
	Total	36,460	100.00%

Activity by Referring Site - Help Card

Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

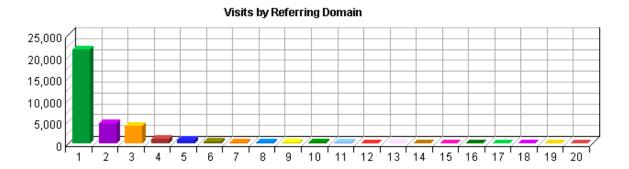
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

B

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	21,688	59.48%
2.	google.com	4,701	12.89%
3.	epa.gov	4,010	11.00%
4.	grants.gov	964	2.64%
5.	sbir.gov	936	2.57%
6.	yahoo.com	524	1.44%
7.	google.co.in	264	0.72%
8.	google.co.uk	249	0.68%
9.	google.ca	196	0.54%
10.	zyn.com	156	0.43%
11.	google.com.au	125	0.34%
12.	ask.com	95	0.26%
13.	live.com	94	0.26%
14.	aol.com	77	0.21%
15.	msn.com	70	0.19%
16.	google.com.pk	68	0.19%
17.	tntech.edu	68	0.19%
18.	fatomei.com	58	0.16%
19.	google.co.id	50	0.14%
20.	google.co.za	45	0.12%
	Subtotal	34,438	94.45%
	Other	2,022	5.55%
	Total	36,460	100.00%

Activity by Referring Domain - Help Card

Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

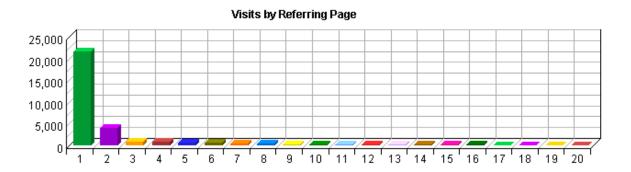
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

B

You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	21,688	59.48%
2.	http://www.google.com/search	4,093	11.23%
3.	http://es.epa.gov/ncer/sbir/	880	2.41%
4.	http://www.sbir.gov/ solicitations/	791	2.17%
5.	http://es.epa.gov/ncer/fellow/	662	1.82%
6.	http://es.epa.gov/ncer/	647	1.77%
7.	http://images.google.com/ imgres	463	1.27%
8.	http://www07.grants.gov/ search/search.do	405	1.11%
9.	http://nlquery.epa.gov/ epasearch/epasearch	265	0.73%
10.	http://search.yahoo.com/ search	254	0.70%
11.	http://es.epa.gov/ncer/sbir/ current_solicitation.html	238	0.65%
12.	http://www.google.co.in/ search	197	0.54%
13.	http://es.epa.gov/ncer/grants/	170	0.47%
14.	http://www.google.co.uk/ search	157	0.43%
15.	http://www.google.ca/search	148	0.41%
16.	http://www.sbir.gov/ solicitations/index.htm	145	0.40%
17.	http://www.ask.com/web	94	0.26%
18.	http://images.google.co.uk/ imgres	90	0.25%
19.	http://www.google.com.au/ search	87	0.24%
20.	http://www.zyn.com/sbir/bnews. htm	79	0.22%
	Subtotal	31,553	86.54%
	Other	4,907	13.46%
	Total	36,460	100.00%

Activity by Referring Page - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

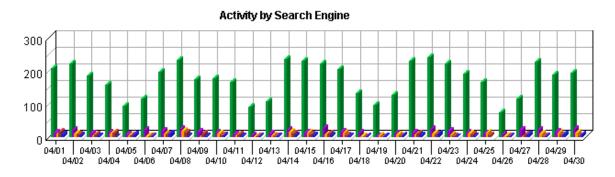
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

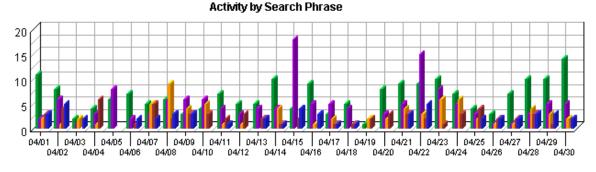
You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

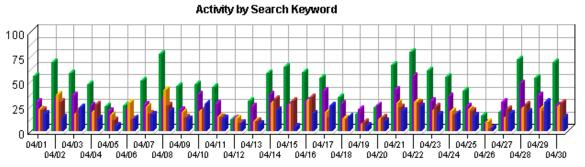
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.







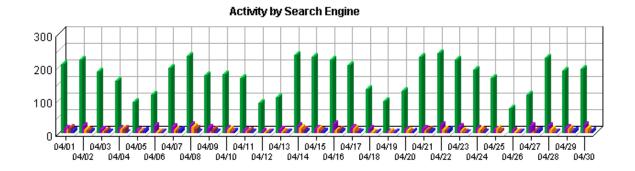


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	5,244	79.10%
2.	yahoo	475	7.16%
3.	google uk	266	4.01%
4.	google canada	207	3.12%
5.	google australia	140	2.11%
6.	msn	78	1.18%
7.	aol netfind	54	0.81%
8.	google france	34	0.51%
9.	google germany	32	0.48%
10.	google italy	31	0.47%
11.	google japan	19	0.29%
12.	netscape	8	0.12%
13.	yahoo spain	7	0.11%
14.	altavista	7	0.11%
15.	mamma	6	0.09%
16.	google austria	4	0.06%
17.	yahoo singapore	4	0.06%
18.	yandex	3	0.05%
19.	yahoo australia &nz	2	0.03%
20.	yahoo india	2	0.03%
	Subtotal	6,623	99.89%
	Total	6,630	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa		2.07%
	forms	128	1.93%
	epa funding	71	1.07%
	epa star	48	0.72%
	research grants	46	0.69%
	epa grants	43	0.65%
	change	40	0.60%
	epa star grants	26	0.39%
	health	26	0.39%
	epa star 2008	21	0.32%
	epa ncer	20	0.30%
	rfa	17	0.26%
	interdisciplinary approach	15	0.23%
	research grant	14	0.21%
	epa statistics	13	0.20%
	epa research grants	13	0.20%
	epa gro	13	0.20%
	environmental health	12	0.18%
	nanomaterials	11	0.17%
	use of force continuum	11	0.17%
2. yahoo	research phase	16	0.24%
	carbamates toxicology pdf	11	0.17%
	epa star	7	0.11%
	the essentials of exploratory research	6	0.09%
	consequences of air pollution	4	0.06%
	research opportunities	4	0.06%
	energy star grants	4	0.06%
	epa environment	3	0.05%
	september star agency	3	0.05%
	us epa	3	0.05%
	epa grants	3	0.05%
	us epa grants	3	0.05%
	epa p3	3	0.05%
	www.epa.gov/ncer/rfa/forms	3	0.05%
	grant for ecology and environmental research	3	0.05%
	research and development of polution	2	0.03%
	letter of intent on watershed hydrology	2	0.03%
	epa phase min max	2	0.03%

	epa biomarkers	2	0.039
	genetic influence of disease on childrens development	2	0.039
3. google uk	forms	33	0.509
	change	11	0.179
	climate change	6	0.09%
	health	4	0.069
	market mechanisms waste	3	0.059
	environmental	3	0.059
	market mechanisms	3	0.059
	alternate states in croal reef ecosystems diagram	2	0.039
	human effects on land	2	0.039
	what are the safe working practice in biological lab	2	0.039
	evaluating existing fonts	2	0.039
	categories of uncertainty	2	0.039
	nanomaterials health	2	0.03
	pharmacokinetics	2	0.03
	topic table research	2	0.03
	how to be environmental	2	0.03
	high scope in early years, america	2	0.03
	integrated land use	2	0.03
	how the social community development model applying human ecosystem?	2	0.03
	http://www.epa.gov	2	0.03
	nttp://www.epa.gov	2	0.03
4. google canada	forms	21	
4. google canada		21	0.32
4. google canada	forms	21 6	0.32
4. google canada	forms change	21 6	0.32 0.09 0.06
4. google canada	forms change sustainable environment	21 6 4 3	0.32 0.09 0.06 0.05
4. google canada	forms change sustainable environment climate change	21 6 4 3	0.32 0.09 0.06 0.05 0.05
4. google canada	forms change sustainable environment climate change health	21 6 4 3 3 2	0.32 0.09 0.06 0.05 0.05
4. google canada	forms change sustainable environment climate change health consequences of not enough water	21 6 4 3 3 2 2	0.32 0.09 0.06 0.05 0.05 0.03
4. google canada	forms change sustainable environment climate change health consequences of not enough water interdisciplinary approach	21 6 4 3 3 2 2 2	0.32 0.09 0.06 0.05 0.03 0.03
4. google canada	forms change sustainable environment climate change health consequences of not enough water interdisciplinary approach arsenic	21 6 4 3 3 2 2 2 2	0.329 0.099 0.069 0.059 0.039 0.039 0.039
4. google canada	forms change sustainable environment climate change health consequences of not enough water interdisciplinary approach arsenic indicators	21 6 4 3 3 2 2 2 2	0.329 0.099 0.069 0.059 0.039 0.039 0.039
4. google canada	forms change sustainable environment climate change health consequences of not enough water interdisciplinary approach arsenic indicators climate change impacts diagram	21 6 4 3 3 2 2 2 2 2 2 2	0.329 0.099 0.069 0.059 0.039 0.039 0.039 0.039
4. google canada	forms change sustainable environment climate change health consequences of not enough water interdisciplinary approach arsenic indicators climate change impacts diagram market mechanisms	21 6 4 3 3 2 2 2 2 2 2 2 2	0.329 0.099 0.069 0.059 0.039 0.039 0.039 0.039
4. google canada	forms change sustainable environment climate change health consequences of not enough water interdisciplinary approach arsenic indicators climate change impacts diagram market mechanisms fall star	21 6 4 3 3 2 2 2 2 2 2 2 2	0.329 0.099 0.069 0.059 0.039 0.039 0.039 0.039 0.039
4. google canada	forms change sustainable environment climate change health consequences of not enough water interdisciplinary approach arsenic indicators climate change impacts diagram market mechanisms fall star cyanobacteria biofuel vertical manufacturing	21 6 4 3 3 2 2 2 2 2 2 2 2 1	0.329 0.099 0.069 0.059 0.039 0.039 0.039 0.039 0.039 0.039
4. google canada	forms change sustainable environment climate change health consequences of not enough water interdisciplinary approach arsenic indicators climate change impacts diagram market mechanisms fall star cyanobacteria biofuel vertical manufacturing ecotoxicology research grants	21 6 4 3 3 2 2 2 2 2 2 2 2 1	0.329 0.099 0.069 0.059 0.039 0.039 0.039 0.039 0.039 0.039 0.029
4. google canada	forms change sustainable environment climate change health consequences of not enough water interdisciplinary approach arsenic indicators climate change impacts diagram market mechanisms fall star cyanobacteria biofuel vertical manufacturing ecotoxicology research grants what is p3 humans draining wetlands for developments ecosystem	21 6 4 3 2 2 2 2 2 2 2 2 1 1	0.329 0.099 0.069 0.059 0.039 0.039 0.039 0.039 0.039 0.029 0.029

	climate change land use plans	1	
	aquatic ecosystem		0.02%
5. google australia	forms	12	0.18%
uustrana	change		0.12%
	environmental effect nanotechnology		0.05%
	market mechanisms	3	0.05%
	environmental health	3	0.05%
	market mechanisms pollution control	3	0.05%
	national secondary student design competition may 2008	2	0.03%
	ecosystems	2	0.03%
	nanomaterials	2	0.03%
	climate change to ecosystem	2	0.03%
	environmental	2	0.03%
	sample resume for nano technology	2	0.03%
	climate change	2	0.03%
	children delayed through environmental causes	2	0.03%
	ddescribe bencmarking	1	0.02%
	what are the effects of climate?	1	0.02%
	oral health continuum	1	0.02%
	epa gro	1	0.02%
	endocrine disruption toxicology	1	0.02%
	human regulations biomarkers	1	0.02%
6. msn	title requirements for trenholm community college	2	0.03%
	evaluation development opportunities	2	0.03%
	particulates long term exposure health risk	2	0.03%
	application for federal assistance sf-424	2	0.03%
	epa forms	2	0.03%
	epa setaside region contracts	1	0.02%
	one decide sample type survey	1	0.02%
	training sessions for epa requirements for colleges and universities	1	0.02%
	long term effects of exposure to lead posioning as young child	1	0.02%
	epaar 1552.209-71	1	0.02%
	what are the effectiveness of point-of-entry treatment	1	0.02%
	how can adaption level phenomena lead to sustainable future	1	0.02%
	usepa street address majuro	1	0.02%
	reasearch on what an employer wants from employee	1	0.02%
	current epa manure human pathogen standards	1	0.02%
	analitycal instrument tech resume template	1	0.02%
	should legistration controls be placed on biotechnology research	1	0.02%
	health effects particulates volcanic ash	1	0.02%

	public funding address(stapling papers)		0.02%
	arsenic engineers in pennsylvania		0.02%
7. aol netfind	epa		0.05%
	municipal rfp for microorganisms		0.03%
	interdisciplinary approach		0.03%
	epa grants		0.03%
	epa environmental monitoring programs		0.03%
	stars system assessment research		0.03%
	program solicitation broad agency announcements		0.02%
	individual federal assistance		0.02%
	describe data collection techniques for statistics paper		0.02%
	organizational chart of richmond-petersburg metropolitan government	1	0.02%
	ecological impacts	1	0.02%
	interactions between human behavior and population and the environment	1	0.02%
	fellowship available for fall 2008	1	0.02%
	the effects of animal hormones	1	0.02%
	climate change process	1	0.02%
	potential health risk involving emg	1	0.02%
	rfa 2007	1	0.02%
	contacts forms	1	0.02%
	nanoscale research for environmental engineering	1	0.02%
	usepa improve network	1	0.02%
8. google france	ecosystem	2	0.03%
	watershed classification	1	0.02%
	star fellowship	1	0.02%
	ecosystem valuation filetype:pdf	1	0.02%
	nanomaterials applications	1	0.02%
	gro.p1	1	0.02%
	ecosystem valuation	1	0.02%
	email addresses of undergraduate list in american universities	1	0.02%
	nanomaterials us epa	1	0.02%
	nanotechnology environment strike		0.02%
	2003 remotely grant tse		0.02%
	codex alimentarius commission 2003 allerg		0.02%
	rfa		0.02%
	climate change		0.02%
	funding projects environment 2008		0.02%
	s.kercher poster		0.02%
	alan carlin epa		0.02%
	post-doc epa	1	0.02%

	postdoctoral grant marine toxicology	1	
	particulate matter source apportionment satellite	1	
9. google germany	u.s. epa endocrine disruptors	1	
germany	biomarker	1	
	foodweb	1	
	rfa packer download	1	0.02%
	research fellowship environment 2009	1	
	integrity integration indicator	1	
	waste watar treatment from arsenic	1	
	quality assurance airborne particulate	1	
	climate change consequences	1	
	postdoc in environmental modeling	1	0.02%
	research plans on nanotechnology	1	0.02%
	meta-analysis and benefit transfer: state of the art and progress	1	0.02%
	interdisciplinary	1	0.02%
	report on air quality global	1	0.02%
	traffic health effects	1	0.02%
	coupled climate model	1	0.02%
	ecosystem services	1	0.02%
	p3 awards	1	0.02%
	announcement to scientific conference about	1	0.02%
	land use change consequences	1	0.02%
10. google italy	usepa	1	0.02%
	2008 remote sensing algal blooms types	1	0.02%
	funds for doctoral fellowship 2008	1	0.02%
	emission scenarios 2006	1	0.02%
	funding opportunities science	1	0.02%
	research grant agencies	1	0.02%
	epa pm10 federal reference method	1	0.02%
	our exclusive nine-digit	1	0.02%
	sreening epa edcs	1	0.02%
	biomagnification	1	0.02%
	epa conference air quality	1	0.02%
	health outcomes indicators	1	0.02%
	joint competition	1	0.02%
	epa gel permeation	1	0.02%
	lake ontario depth distribution	1	0.02%
	land use change impacts on agroecosystem	1	0.02%
	support grants scientific 2008 air pollution	1	0.02%
	stachowitz et al.,2002	1	0.02%
	us collaboration science funds	1	0.02%

	epa san diego valencia	1	0.02%
11. google japan	corporate environmental behavior research: informing environmental policy	2	0.03%
	interdisciplinary approach	1	0.02%
	multimedia emissions	1	0.02%
	toxicological model	1	0.02%
	climate change air quality 2050 2100	1	0.02%
	risk cumulative multiple aggregate	1	0.02%
	us epa date	1	0.02%
	biomarkers and environment 2004	1	0.02%
	environmental behavior information	1	0.02%
	food hazard gm food .gov	1	0.02%
	grants nanotechnology	1	0.02%
	phase duration software	1	0.02%
	global change and air pollution	1	0.02%
	research grant	1	0.02%
	grant to research fellows	1	0.02%
	global change affect air quality	1	0.02%
	us grant science	1	0.02%
	the endocrine disruptor screening program overall plan	1	0.02%
12. netscape	how to make form science star	2	0.03%
	air quality and its costs	1	0.02%
	forms	1	0.02%
	epa	1	0.02%
	epa grants	1	0.02%
	review of changing environmental behaviors	1	0.02%
	cyanobacteria toxins monitoring proposals grant rfa	1	0.02%
13. yahoo spain	applications of nanotechnology	2	0.03%
	effects of climate change	1	0.02%
	nanotechnology applications nanomaterials	1	0.02%
	ecosystem services	1	0.02%
	aquatic food web	1	0.02%
	climate change diagram	1	0.02%
14. altavista	empact analytical	1	0.02%
	pollution and environmental hazard research proposal	1	0.02%
	proposal research agriculture indonesia 2009	1	0.02%
	environmental policy and decision making assignment	1	0.02%
	pakistan small business proposals	1	0.02%
	environmental risk assessment*environmental health assessment	1	0.02%
	arsenic treatment	1	0.02%
15. mamma	merit of geography as discipline in environmental science over	2	0.03%

	social approach		
	rivers of central us'	1	0.02%
	basis for classifying good drinking water	1	0.02%
	give source, effect, and control of particulate matter	1	0.02%
	air pollution emissions	1	0.02%
16. google austria	annual report award competition	1	0.02%
	www consequences	1	0.02%
	carpenter, s. r. 2001. alternate states of ecosystems: evidence and its implications.	1	0.02%
	nanotechnology range atomic 100 nm	1	0.02%
17. yahoo	nanoparticles harm to human environment	2	0.03%
singapore	lime softening remove arsenic	1	0.02%
	p3 pollution protection	1	0.02%
18. yandex	star grad	1	0.02%
	environmental problems the usa.	1	0.02%
	environmental problem in usa	1	0.02%
19. yahoo australia &nz	research proposals air quality and energy	2	0.03%
20. yahoo india	continuous measurements	1	0.02%
	research project proposal 2008 in india on stress management	1	0.02%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	1,256	18.94%
	of	684	10.32%
	research	493	7.44%
	environmental	448	6.76%
	the	366	5.52%
	change	348	5.25%
	for	343	5.17%
	2008	335	5.05%
	funding	330	4.98%
	in	323	4.87%
	grants	318	4.80%
	star	306	4.62%
	climate	285	4.30%
	grant	258	3.89%
	health	250	3.77%
	water	194	2.93%
	to	185	2.79%
	pollution	168	2.53%

	on	164	2.47%
	forms	162	2.44%
2. yahoo	epa	107	1.61%
	of	88	1.33%
	research	82	1.24%
	environmental	62	0.94%
	for	42	0.63%
	in	36	0.54%
	the	34	0.51%
	phase	26	0.39%
	on	23	0.35%
	grants	22	0.33%
	pollution	22	0.33%
	star	22	0.33%
	air	21	0.32%
	funding	19	0.29%
	health	18	0.27%
	2008	16	0.24%
	business	16	0.24%
	grant	16	0.24%
	development	14	0.21%
	application	14	0.21%
3. google uk	of	51	0.77%
	change	37	0.56%
	forms	33	0.50%
	the	29	0.44%
	environmental	29	0.44%
	research	19	0.29%
	climate	19	0.29%
	in	18	0.27%
	health	17	0.26%
	on	17	0.26%
	for	14	0.21%
	market	12	0.18%
	mechanisms	12	0.18%
	human	10	0.15%
	how	9	0.14%
	environment	9	0.14%
	consequences	8	0.12%
	epa	8	0.12%
	land	8	0.12%
	grant	8	0.12%

4. google canada	of	27	0.41%
	change	25	0.38%
	forms	21	0.32%
	epa	17	0.26%
	the	16	0.24%
	in	15	0.23%
	environment	14	0.21%
	air	13	0.20%
	water	13	0.20%
	climate	13	0.20%
	consequences	11	0.17%
	health	11	0.17%
	research	10	0.15%
	on	10	0.15%
	environmental	9	0.14%
	human	7	0.11%
	to	7	0.11%
	for	7	0.11%
	quality	7	0.11%
	exposure	6	0.09%
5. google australia	change	27	0.41%
	of	19	0.29%
	environmental	14	0.21%
	forms	13	0.20%
	climate	12	0.18%
	in	10	0.15%
	the	10	0.15%
	market	9	0.14%
	what	9	0.14%
	to	8	0.12%
	health	8	0.12%
	mechanisms	8	0.12%
	for	7	0.11%
	research	7	0.11%
	effect	6	0.09%
	on	6	0.09%
	human	6	0.09%
	ecosystem	6	0.09%
	funding	6	0.09%
	gdp	6	0.09%
6. msn	epa	14	0.21%
	for	12	0.18%

	environmental	11	0.17%
	the	9	0.14%
	in	8	0.12%
	to	6	0.09%
	research	6	0.09%
	of	6	0.09%
	exposure	4	0.06%
	effects	4	0.06%
	federal	4	0.06%
	what	4	0.06%
	on	4	0.06%
	particulates	3	0.05%
	pollution	3	0.05%
	long	3	0.05%
	requirements	3	0.05%
	how	3	0.05%
	term	3	0.05%
	risk	3	0.05%
7. aol netfind	epa	10	0.15%
	for	8	0.12%
	of	6	0.09%
	environmental	6	0.09%
	research	6	0.09%
	to	4	0.06%
	the	4	0.06%
	grants	3	0.05%
	health	3	0.05%
	us	3	0.05%
	criteria	3	0.05%
	nanoscale	3	0.05%
	stars	2	0.03%
	programs	2	0.03%
	opportunities	2	0.03%
	in	2	0.03%
	fall	2	0.03%
	rfp	2	0.03%
	assessment	2	0.03%
	air	2	0.03%
8. google france	ecosystem	5	0.08%
5. 6. 5. 5. 1 miles	epa	5	0.08%
	environment	4	0.06%
	climate	3	0.05%
		5	3.0370

	2008	3	0.05%
	change	2	0.03%
	grant	2	0.03%
	fellowship	2	0.03%
	2007	2	0.03%
	valuation	2	0.03%
	of	2	0.03%
	on	2	0.03%
	2003	2	0.03%
	nanomaterials	2	0.03%
	based	2	0.03%
	nanotechnology	1	0.02%
	research	1	0.02%
	local	1	0.02%
	satellite	1	0.02%
	conference	1	0.02%
9. google germany	change	4	0.06%
	of	3	0.05%
	climate	3	0.05%
	quality	3	0.05%
	modeling	3	0.05%
	environment	2	0.03%
	on	2	0.03%
	in	2	0.03%
	pharmacokinetic	2	0.03%
	biomarker	2	0.03%
	air	2	0.03%
	global	2	0.03%
	research	2	0.03%
	use	2	0.03%
	from	2	0.03%
	benefit	2	0.03%
	consequences	2	0.03%
	epa	2	0.03%
	land	2	0.03%
	ecosystem	2	0.03%
10. google italy	epa	8	0.12%
10. google imi	2008	3	0.05%
	change	3	0.05%
	us	3	0.05%
	use	2	0.03%
	health	2	0.03%
	neurui	2	0.05/0

	air	2	0.03%
	research	2	0.03%
	science	2	0.03%
	funds	2	0.03%
	land	1	0.02%
	stachowitz	1	0.02%
	biomarker	1	0.02%
	innovation	1	0.02%
	nine-digit	1	0.02%
	et	1	0.02%
	gel	1	0.02%
	who	1	0.02%
	specialists	1	0.02%
	pm10	1	0.02%
11. google japan	environmental	5	0.08%
	change	3	0.05%
	air	3	0.05%
	grant	3	0.05%
	behavior	3	0.05%
	informing	2	0.03%
	food	2	0.03%
	quality	2	0.03%
	us	2	0.03%
	global	2	0.03%
	research:	2	0.03%
	policy	2	0.03%
	corporate	2	0.03%
	research	2	0.03%
	biomarkers	1	0.02%
	emissions	1	0.02%
	pollution	1	0.02%
	approach	1	0.02%
	science	1	0.02%
	2100	1	0.02%
12. netscape	epa	2	0.03%
	star	2	0.03%
	science	2	0.03%
	form	2	0.03%
	make	2	0.03%
	to	2	0.03%
	how	2	0.03%
	monitoring	1	0.02%

	grants	1	0.02%
	air	1	0.02%
	review	1	0.02%
	toxins	1	0.02%
	quality	1	0.02%
	environmental	1	0.02%
	changing	1	0.02%
	grant	1	0.02%
	costs	1	0.02%
	behaviors	1	0.02%
	rfa	1	0.02%
	forms	1	0.02%
13. yahoo spain	applications	3	0.05%
	nanotechnology	3	0.05%
	of	3	0.05%
	change	2	0.03%
	climate	2	0.03%
	web	1	0.02%
	food	1	0.02%
	aquatic	1	0.02%
	services	1	0.02%
	ecosystem	1	0.02%
	effects	1	0.02%
	nanomaterials	1	0.02%
	diagram	1	0.02%
14. altavista	environmental	3	0.05%
	proposal	2	0.03%
	research	2	0.03%
	indonesia	1	0.02%
	empact	1	0.02%
	risk	1	0.02%
	health	1	0.02%
	assessment*environmental	1	0.02%
	agriculture	1	0.02%
	proposals	1	0.02%
	treatment	1	0.02%
	2009	1	0.02%
	assessment	1	0.02%
	pollution	1	0.02%
	business	1	0.02%
	hazard	1	0.02%
	policy	1	0.02%

	decision	1	0.02%
	making	1	0.02%
	assignment	1	0.02%
15. mamma	of	4	0.06%
	approach	2	0.03%
	social	2	0.03%
	in	2	0.03%
	science	2	0.03%
	discipline	2	0.03%
	as	2	0.03%
	over	2	0.03%
	environmental	2	0.03%
	merit	2	0.03%
	geography	2	0.03%
	water	1	0.02%
	emissions	1	0.02%
	for	1	0.02%
	basis	1	0.02%
	drinking	1	0.02%
	classifying	1	0.02%
	rivers	1	0.02%
	us'	1	0.02%
	particulate	1	0.02%
16. google austria	consequences	1	0.02%
	100	1	0.02%
	atomic	1	0.02%
	carpenter,	1	0.02%
	www	1	0.02%
	s.	1	0.02%
	r.	1	0.02%
	2001.	1	0.02%
	alternate	1	0.02%
	states	1	0.02%
	evidence	1	0.02%
	of	1	0.02%
	its	1	0.02%
	implications.	1	0.02%
	annual	1	0.02%
	report	1	0.02%
	award	1	0.02%
	competition	1	0.02%
	ecosystems:	1	0.02%

	nm	1	0.02%
17. yahoo singapore	to	2	0.03%
	nanoparticles	2	0.03%
	environment	2	0.03%
	harm	2	0.03%
	human	2	0.03%
	protection	1	0.02%
	arsenic	1	0.02%
	lime	1	0.02%
	pollution	1	0.02%
	softening	1	0.02%
	remove	1	0.02%
	p3	1	0.02%
18. yandex	environmental	2	0.03%
	the	1	0.02%
	in	1	0.02%
	usa.	1	0.02%
	problems	1	0.02%
	usa	1	0.02%
	grad	1	0.02%
	star	1	0.02%
	problem	1	0.02%
19. yahoo australia &nz	quality	2	0.03%
	proposals	2	0.03%
	energy	2	0.03%
	air	2	0.03%
	research	2	0.03%
20. yahoo india	2008	1	0.02%
	management	1	0.02%
	on	1	0.02%
	stress	1	0.02%
	project	1	0.02%
	proposal	1	0.02%
	india	1	0.02%
	measurements	1	0.02%
	continuous	1	0.02%
	in	1	0.02%
	research	1	0.02%

Activity by Search Engine - Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



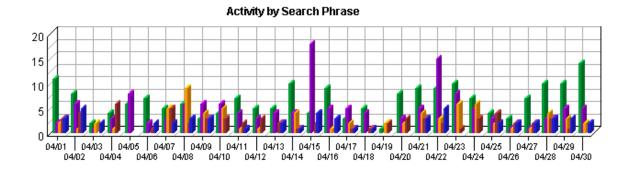
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	forms	196	2.96%
2.	epa	144	2.17%
3.	epa funding	74	1.12%
4.	change	65	0.98%
5.	epa star	55	0.83%
6.	epa grants	49	0.74%
7.	research grants	46	0.69%
8.	health	34	0.51%
9.	epa star grants	26	0.39%
10.	interdisciplinary approach	21	0.32%
11.	climate change	21	0.32%
12.	epa star 2008	21	0.32%
13.	epa ncer	20	0.30%
14.	rfa	19	0.29%
15.	market mechanisms	17	0.26%
16.	research grant	15	0.23%
17.	environmental health	15	0.23%
18.	epa gro	14	0.21%
19.	nanomaterials	14	0.21%
20.	epa statistics	13	0.20%
	Subtotal	879	13.27%
	Total	6,625	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. forms	google	128	1.93%
	google uk	33	0.50%
	google canada	21	0.32%
	google australia	12	0.18%
	netscape	1	0.02%
	aol netfind	1	0.02%
2. epa	google	137	2.07%
	aol netfind	3	0.05%
	google uk	1	0.02%
	google france	1	0.02%
	google australia	1	0.02%
	netscape	1	0.02%
3. epa funding	google	71	1.07%
	yahoo	2	0.03%
	google australia	1	0.029
4. change	google	40	0.60%
	google uk	11	0.179
	google australia	8	0.129
	google canada	6	0.099
5. epa star	google	48	0.729
	yahoo	7	0.119
6. epa grants	google	43	0.65%
	yahoo	3	0.059
	aol netfind	2	0.039
	netscape	1	0.029
7. research grants	google	46	0.699
8. health	google	26	0.399
	google uk	4	0.069
	google canada	3	0.059
	google australia	1	0.029
9. epa star grants	google	26	0.399
10. interdisciplinary approach	google	15	0.23%
	aol netfind	2	0.03%
	google canada	2	0.03%
	google uk	1	0.029
	google japan	1	0.02%
11. climate change	google	9	0.14%
	google uk	6	0.09%

	google canada	3	0.05%
	google australia	2	0.03%
	google france	1	0.02%
12. epa star 2008	google	21	0.32%
13. epa ncer	google	20	0.30%
14. rfa	google	17	0.26%
	google france	1	0.02%
	google canada	1	0.02%
15. market mechanisms	google	9	0.14%
	google australia	3	0.05%
	google uk	3	0.05%
	google canada	2	0.03%
16. research grant	google	14	0.21%
	google japan	1	0.02%
17. environmental health	google	12	0.18%
	google australia	3	0.05%
18. epa gro	google	13	0.20%
	google australia	1	0.02%
19. nanomaterials	google	11	0.17%
	google australia	2	0.03%
	google canada	1	0.02%
20. epa statistics	google	13	0.20%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

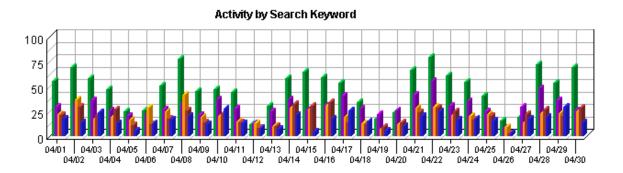
Q.

How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	1,435	5.20%
2.	of	899	3.26%
3.	research	640	2.32%
4.	environmental	597	2.16%
5.	the	475	1.72%
6.	change	466	1.69%
7.	for	436	1.58%
8.	in	422	1.53%
9.	2008	372	1.35%
10.	funding	369	1.34%
11.	grants	355	1.29%
12.	climate	352	1.28%
13.	star	340	1.23%
14.	health	314	1.14%
15.	grant	296	1.07%
16.	forms	242	0.88%
17.	to	235	0.85%
18.	on	230	0.83%
19.	water	230	0.83%
20.	pollution	214	0.78%
	Subtotal	8,919	32.34%
	Total	27,579	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	1,256	4.55%
1. cpu	yahoo	107	0.39%
	google canada	17	0.06%
	msn	14	0.05%
	aol netfind	10	0.04%
	google italy	8	0.03%
	google uk	8	0.03%
	google france	5	0.02%
	google australia	4	0.01%
	google germany	2	0.01%
	netscape	2	0.01%
	yahoo japan	1	0.00%
	google japan	1	0.00%
2. of	google	684	2.48%
_, ,,	yahoo	88	0.32%
	google uk	51	0.18%
	google canada	27	0.10%
	google australia	19	0.07%
	aol netfind	6	0.02%
	msn	6	0.02%
	mamma	4	0.01%
	yahoo spain	3	0.01%
	google germany	3	0.01%
	google france	2	0.01%
	cnet search.com	2	0.01%
	google austria	1	0.00%
	google italy	1	0.00%
	netscape	1	0.00%
	hotbot	1	0.00%
3. research	google	493	1.79%
	yahoo	82	0.30%
	google uk	19	0.07%
	google canada	10	0.04%
	google australia	7	0.03%
	msn	6	0.02%
	aol netfind	6	0.02%
	google germany	2	0.01%
	yahoo australia &nz	2	0.01%
	altavista	2	0.01%

	google japan	2	0.01%
	google italy	2	0.01%
	yahoo taiwan	1	0.00%
	yahoo japan	1	0.00%
	lycos	1	0.00%
	yahoo india	1	0.00%
	yahoo uk &ireland	1	0.00%
	google france	1	0.00%
	hotbot	1	0.00%
4. environmental	google	448	1.62%
	yahoo	62	0.22%
	google uk	29	0.11%
	google australia	14	0.05%
	msn	11	0.04%
	google canada	9	0.03%
	aol netfind	6	0.02%
	google japan	5	0.02%
	altavista	3	0.01%
	google germany	2	0.01%
	yandex	2	0.01%
	mamma	2	0.01%
	google italy	1	0.00%
	lycos	1	0.00%
	netscape	1	0.00%
	hotbot	1	0.00%
5. the	google	366	1.33%
	yahoo	34	0.12%
	google uk	29	0.11%
	google canada	16	0.06%
	google australia	10	0.04%
	msn	9	0.03%
	aol netfind	4	0.01%
	hotbot	2	0.01%
	google france	1	0.00%
	yandex	1	0.00%
	google japan	1	0.00%
	cnet search.com	1	0.00%
	google germany	1	0.00%
6. change	google	348	1.26%
	google uk	37	0.13%
	google australia	27	0.10%
	google canada	25	0.09%

	yahoo	11	0.04%
	google germany	4	0.01%
	google italy	3	0.01%
	google japan	3	0.01%
	google france	2	0.01%
	yahoo spain	2	0.01%
	aol netfind	2	0.01%
	msn	2	0.01%
7. for	google	343	1.24%
	yahoo	42	0.15%
	google uk	14	0.05%
	msn	12	0.04%
	aol netfind	8	0.03%
	google australia	7	0.03%
	google canada	7	0.03%
	mamma	1	0.00%
	google france	1	0.00%
	google italy	1	0.00%
8. in	google	323	1.17%
	yahoo	36	0.13%
	google uk	18	0.07%
	google canada	15	0.05%
	google australia	10	0.04%
	msn	8	0.03%
	google germany	2	0.01%
	aol netfind	2	0.01%
	mamma	2	0.01%
	google france	1	0.00%
	yahoo india	1	0.00%
	all the web	1	0.00%
	google italy	1	0.00%
	yandex	1	0.00%
	hotbot	1	0.00%
9. 2008	google	335	1.21%
	yahoo	16	0.06%
	google uk	5	0.02%
	google canada	4	0.01%
	google australia	3	0.01%
	google france	3	0.01%
	google italy	3	0.01%
	aol netfind	1	0.00%
	msn	1	0.00%

	yahoo india	1	0.00%
10. funding	google	330	1.20%
	yahoo	19	0.07%
	google australia	6	0.02%
	google uk	5	0.02%
	google canada	3	0.01%
	msn	2	0.01%
	aol netfind	2	0.01%
	google italy	1	0.00%
	google france	1	0.00%
11. grants	google	318	1.15%
	yahoo	22	0.08%
	aol netfind	3	0.01%
	msn	3	0.01%
	google uk	2	0.01%
	google canada	1	0.00%
	netscape	1	0.00%
	google italy	1	0.00%
	yahoo uk &ireland	1	0.00%
	google france	1	0.00%
	google japan	1	0.00%
	google australia	1	0.00%
12. climate	google	285	1.03%
	google uk	19	0.07%
	google canada	13	0.05%
	yahoo	12	0.04%
	google australia	12	0.04%
	google germany	3	0.01%
	google france	3	0.01%
	yahoo spain	2	0.01%
	aol netfind	1	0.00%
	google japan	1	0.00%
	msn	1	0.00%
13. star	google	306	1.11%
	yahoo	22	0.08%
	google canada	4	0.01%
	aol netfind	2	0.01%
	netscape	2	0.01%
	google italy	1	0.00%
	google france	1	0.00%
	msn	1	0.00%
	yandex	1	0.00%

	14. health	google	250	0.91%
		yahoo	18	0.07%
		google uk	17	0.06%
		google canada	11	0.04%
		google australia	8	0.03%
		aol netfind	3	0.01%
		msn	3	0.01%
		google italy	2	0.01%
		google germany	1	0.00%
		altavista	1	0.00%
	15. grant	google	258	0.94%
		yahoo	16	0.06%
		google uk	8	0.03%
		google japan	3	0.01%
		google france	2	0.01%
		google australia	2	0.01%
		aol netfind	2	0.01%
		google canada	2	0.01%
		google italy	1	0.00%
		msn	1	0.00%
		netscape	1	0.00%
	16. forms	google	162	0.59%
		google uk	33	0.12%
		google canada	21	0.08%
		google australia	13	0.05%
		yahoo	7	0.03%
		msn	2	0.01%
		aol netfind	2	0.01%
		netscape	1	0.00%
		yahoo uk &ireland	1	0.00%
	17. to	google	185	0.67%
		yahoo	11	0.04%
		google uk	8	0.03%
		google australia	8	0.03%
		google canada	7	0.03%
		msn	6	0.02%
		aol netfind	4	0.01%
		netscape	2	0.01%
		yahoo singapore	2	0.01%
		google japan	1	0.00%
		google germany	1	0.00%
	18. on	google	164	0.59%
		-		

	yahoo	23	0.08%
	google uk	17	0.06%
	google canada	10	0.04%
	google australia	6	0.02%
	msn	4	0.01%
	google france	2	0.01%
	google germany	2	0.01%
	google italy	1	0.00%
	yahoo india	1	0.00%
19. water	google	194	0.70%
	google canada	13	0.05%
	yahoo	10	0.04%
	google uk	3	0.01%
	msn	3	0.01%
	google australia	2	0.01%
	aol netfind	2	0.01%
	google italy	1	0.00%
	mamma	1	0.00%
	google germany	1	0.00%
20. pollution	google	168	0.61%
	yahoo	22	0.08%
	google uk	5	0.02%
	google australia	5	0.02%
	google canada	4	0.01%
	msn	3	0.01%
	aol netfind	1	0.00%
	google germany	1	0.00%
	google japan	1	0.00%
	altavista	1	0.00%
	google italy	1	0.00%
	yahoo singapore	1	0.00%
	mamma	1	0.00%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

Q

At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

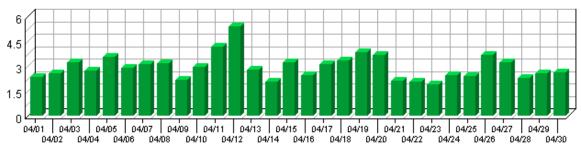
This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.



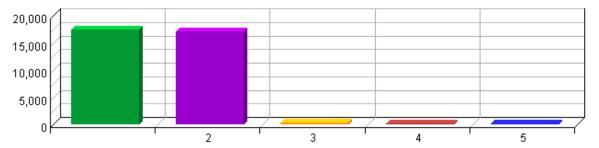
Visit Summary

Visits	36,460
Average per Day	1,215
Average Visit Length	00:15:24
Median Visit Length	00:03:57
International Visits	5.09%
Visits of Unknown Origin	46.94%
Visits from Your Country: United States (US)	47.97%

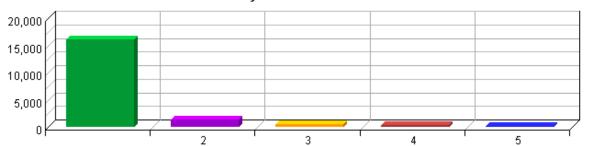




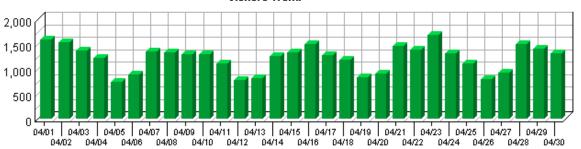
Top Countries by Visits







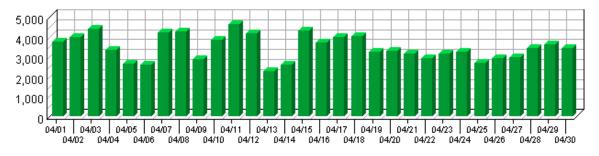
Visitors Trend



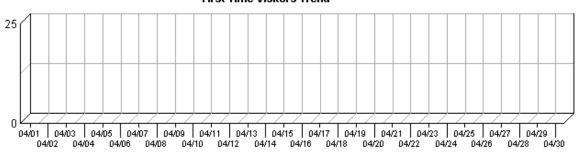
Visitor Summary

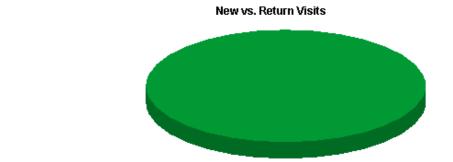
Unique Visitors	19,424
Visitors Who Visited Once	16,171
Visitors Who Visited More Than Once	3,253
Average Visits per Visitor	1.88

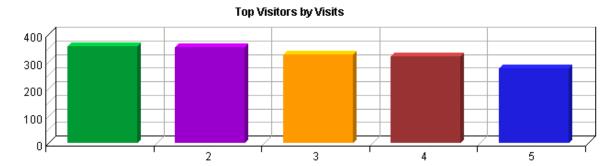




First Time Visitors Trend



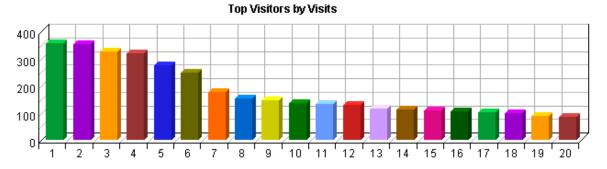




Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.





Top Visitors

	Visitor	Visits	%	Hits
1.	66.231.188.52_Gigabot/3.0 (http://www.gigablast.com/spider. html)	357	0.98%	927
2.	67.195.37.166_Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	351	0.96%	1,965
3.	crawl-66-249-72-80.googlebot. com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www. google.com/bot.html)	326	0.89%	3,606
4.	crawler.bloglines.com_Mozilla/ 5.0 (X11; U; Linux i686; en– US; rv:1.9a1) Gecko/20070308 Minefield/3.0a1	318	0.87%	478
5.	ip-78-137-163-133.dedi. digiweb.ie_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1) Gecko/ 20070308 Minefield/3.0a1	276	0.76%	359
6.	crawler4013.ask.com_Mozilla/5. 0	249	0.68%	781

	(compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/ docs/about/webmasters.shtml)			
7.	crawler4057.ask.com_Mozilla/5. 0 (compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/ docs/about/webmasters.shtml)	175	0.48%	371
8.	65.55.232.34_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	152	0.42%	387
9.	209.190.250.141_libwww-perl/5. 800	146	0.40%	236
10.	134.67.99.163_NLESE USEPA	135	0.37%	1,720
11.	rg35.riverglassinc. com_Jakarta Commons-HttpClient/3.0.1	132	0.36%	312
12.	65.55.104.173_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	128	0.35%	250
13.	65.55.210.94_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	114	0.31%	186
14.	crawler101.ask.com_Mozilla/5. 0 (compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/ docs/about/webmasters.shtml)	112	0.31%	204
15.	72.36.94.20_Jakarta Commons— HttpClient/3.0.1	108	0.30%	680
16.	livebot-65-55-210-97.search. live.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	104	0.29%	136
17.	66.232.113.194	100	0.27%	100
18.	bl1sch2033920.phx.gbl_msnbot/ 1.1 (+http://search.msn.com/ msnbot.htm)	98	0.27%	133
19.	msnbot-65-55-210-90.search. msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	87	0.24%	107
20.	65.55.210.95_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	85	0.23%	148
	Subtotal	3,553	9.75%	13,086
	Other	32,898	90.25%	53,061
	Total	36,451	100.00%	66,147

Top	Visitors	– Help	Card
-----	----------	--------	------

Hits – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.

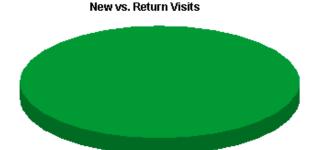
Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.





New vs. Return Visits

	Visitor Type	Visits	%
1.	Returning Visitors	36,451	100.00%
	Total	36,451	100.00%

New vs. Return Visits - Help Card

? New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who fit into the specified visitor category.

New vs. Return Visits 53

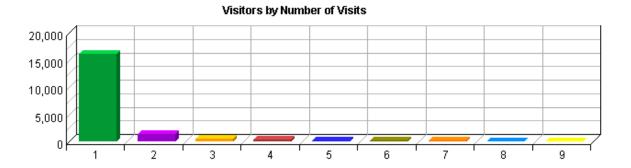
O

By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

New vs. Return Visits

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	16,171	83.25%
2 visits	1,427	7.35%
3 visits	506	2.61%
4 visits	282	1.45%
5 visits	172	0.89%
6 visits	197	1.01%
7 visits	183	0.94%
8 visits	81	0.42%
9 visits	47	0.24%
Subtotal	19,066	98.16%
Other	358	1.84%
Total	19,424	100.00%

Visitors by Number of Visits - Help Card

Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

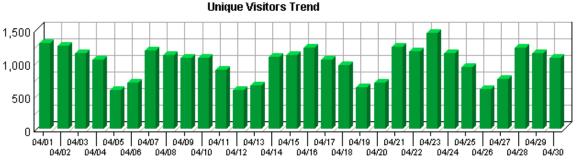
% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

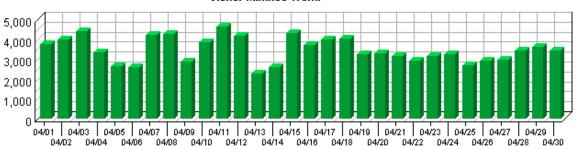








Visitor Minutes Trend



Visitors Trend

Time Interval	Visits Uniq	que Visitors	First Time Visitors	Avg Visit Length	sitor Minutes
04/01	1,591	1,288	0	00:02:22	3,766.28
04/02	1,540	1,247	0	00:02:35	3,997.25
04/03	1,364	1,135	0	00:03:13	4,406.87
04/04	1,231	1,043	0	00:02:42	3,331.48
04/05	744	580	0	00:03:34	2,659.45
04/06	891	693	0	00:02:54	2,593.27
04/07	1,358	1,178	0	00:03:06	4,218.17
04/08	1,334	1,117	0	00:03:11	4,248.40
04/09	1,301	1,066	0	00:02:11	2,848.97
04/10	1,293	1,063	0	00:02:58	3,845.32
04/11	1,107	890	0	00:04:09	4,607.32
04/12	775	582	0	00:05:23	4,174.07
04/13	808	654	0	00:02:48	2,270.75
04/14	1,256	1,079	0	00:02:04	2,600.20
04/15	1,334	1,116	0	00:03:14	4,318.17
04/16	1,498	1,223	0	00:02:28	3,710.98
04/17	1,274	1,045	0	00:03:07	3,978.32
04/18	1,190	956	0	00:03:21	4,006.22
04/19	841	621	0	00:03:52	3,254.88
04/20	900	696	0	00:03:39	3,297.27
04/21	1,472	1,239	0	00:02:08	3,140.83
04/22	1,394	1,167	0	00:02:05	2,910.92
04/23	1,677	1,438	0	00:01:53	3,163.72
04/24	1,308	1,142	0	00:02:28	3,237.30
04/25	1,111	932	0	00:02:25	2,686.37
04/26	792	595	0	00:03:40	2,912.43
04/27	918	751	0	00:03:13	2,954.13
04/28	1,498	1,225	0	00:02:17	3,422.55
04/29	1,416	1,143	0	00:02:32	3,601.30
04/30	1,307	1,070	0	00:02:38	3,442.12

Average	1,217	999	0	N/A	3,453.51
Total	36,523	29,974	0	N/A	103,605.28

Visitors Trend - Help Card

5

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero–length visits. A zero–length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.



Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
04/01	1,589	4.36%
04/02	1,537	4.22%
04/03	1,362	3.74%
04/04	1,230	3.37%
04/05	741	2.03%
04/06	890	2.44%
04/07	1,356	3.72%
04/08	1,329	3.65%
04/09	1,301	3.57%
04/10	1,289	3.54%
04/11	1,103	3.03%
04/12	770	2.11%
04/13	807	2.21%
04/14	1,256	3.44%
04/15	1,330	3.65%
04/16	1,497	4.11%
04/17	1,272	3.49%
04/18	1,187	3.26%
04/19	840	2.30%
04/20	897	2.46%
04/21	1,469	4.03%
04/22	1,393	3.82%
04/23	1,675	4.59%
04/24	1,307	3.58%
04/25	1,111	3.05%

04/26	791	2.17%
04/27	916	2.51%
04/28	1,496	4.10%
04/29	1,413	3.88%
04/30	1,306	3.58%
Total	36,460	100.00%

Visits Trend – Help Card

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations - Help Card

Pomain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second—level domain name, such as netiq.com. If the top—level domain name is a country code, then this shows the third—level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.

--

Ø

Top Organizations 63

Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

64 Top Organizations

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames - Help Card

Authenticated Username – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

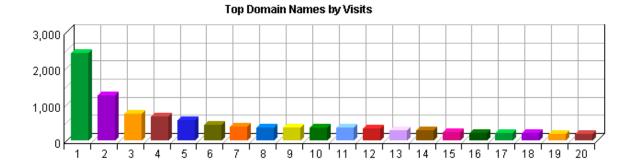
Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

This report lists the domain name that generates the most activity to your web site.



Top Domain Names

	Domain Name	Visits	%	Hits
1.	yahoo.net	2,403	6.59%	3,157
2.	comcast.net	1,236	3.39%	1,839
3.	rr.com	735	2.02%	1,150
4.	verizon.net	669	1.83%	916
5.	ask.com	556	1.52%	1,384
6.	msn.com	426	1.17%	599
7.	sbcglobal.net	369	1.01%	498
8.	cox.net	362	0.99%	491
9.	66.231.188.52	358	0.98%	930
10.	67.195.37.166	351	0.96%	1,965
11.	googlebot.com	344	0.94%	3,712
12.	bloglines.com	318	0.87%	478
13.	bellsouth.net	281	0.77%	401
14.	dedi.digiweb.ie	276	0.76%	359
15.	charter.com	234	0.64%	336
16.	qwest.net	215	0.59%	282
17.	phx.gbl	205	0.56%	438
18.	live.com	191	0.52%	254
19.	aol.com	187	0.51%	243
20.	pacbell.net	172	0.47%	274
	Subtotal	9,888	27.12%	19,706
	Other	26,572	72.88%	46,658
	Total	36,460	100.00%	66,364

Top Domain Names 67

Top Domain Names - Help Card

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second—level domain name, such as netiq.com. If the top—level domain name is a country code, then this shows the third—level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

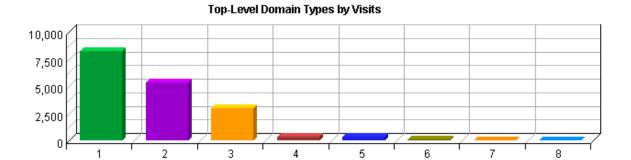
% – Percentage of the total activity that was from this domain name or IP address.

Use this information when you are interested in high–level domain names of visitors generating the most activity to your web site.

68 Top Domain Names

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



Top-Level Domain Types

	Top–Level Domain Types	Visits	%	Hits
1.	Network	8,249	47.68%	11,915
2.	Commercial	5,299	30.63%	12,275
3.	Education	2,990	17.28%	5,634
4.	Government	340	1.97%	490
5.	Organization	310	1.79%	608
6.	Military	95	0.55%	104
7.	ARPANET	17	0.10%	20
8.	International	1	0.01%	1
	Total	17,301	100.00%	31,047

Top-Level Domain Types - Help Card

Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

 $Commercial: .com .co .com.[country \ code] \ .co.[country \ code] \ .firm.co \ .firm.ve \ .ltd.uk \ .info \ .biz$

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.

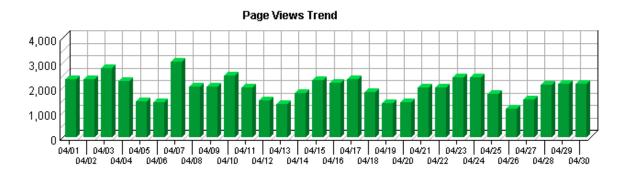
Consider which types of organization

Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

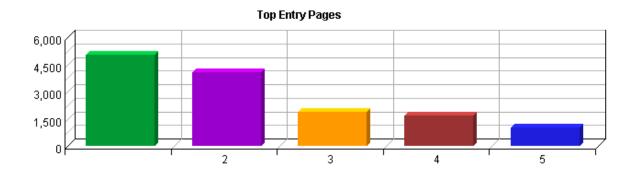
Pages Dashboard

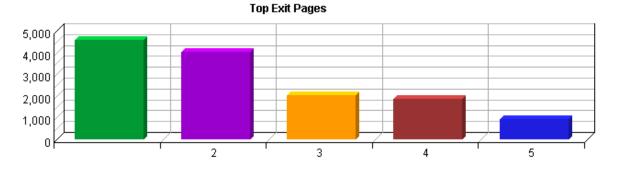
This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.



Page View Summary

Page Views	59,843
Average per Day	1,994
Average Page Views per Visit	1.64

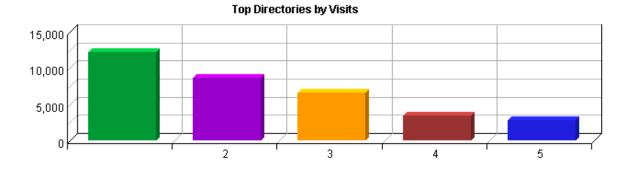




Pages Dashboard 71



7,500 6,000 4,500 1,500

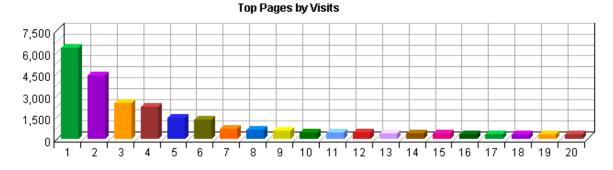


72 Pages Dashboard

Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.





Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	6,268	11.26%	7,554	00:03:04	0
2.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2008/ 2008_sbir_phase1.html	4,361	7.83%	4,965	00:04:44	0
3.	Consequences of Global Change for Water Quality Funding Opportunities NCER http://es.epa.gov/ncer/rfa/2008/ 2008_star_gcwq.html	2,493	4.48%	2,743	00:05:15	0
4.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/ 2008_baa.html	2,195	3.94%	2,571	00:04:16	0
5.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD	1,456	2.62%	2,001	00:03:51	0

	US EPA http://es.epa.gov/ncer/rfa/forms/					
6.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/ 2008_star_fellow.html	1,322	2.37%	1,372	00:05:00	0
7.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http://es.epa.gov/ncer/rfa/2008/ 2008_gro_undergrad. html	721	1.30%	741	00:06:45	0
8.	2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http://es.epa.gov/ncer/rfa/2008/ 2008_gro_grad.html	604	1.08%	620	00:04:12	0
9.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/ 2004_climate_change.html	566	1.02%	608	00:05:17	0
10.	P3 Award Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2008/ 2008_p3.html	441	0.79%	475	00:04:22	0
11.	Archive Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/archive/	421	0.76%	495	00:02:04	0
12.	4th Annual P3 Awards Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2007/ 2007_p3_4thannual.html	419	0.75%	439	00:05:24	0
13.	Collaborative Science And Technology Network For Sustainability Funding Opport http://es.epa.gov/ncer/rfa/2006/ 2006_star_cns.html	412	0.74%	415	00:06:33	0
14.	Health Effects of Near-Roadway Exposures to Air Pollution 2008 Grant Archives http://es.epa.gov/ncer/rfa/2008/ 2008_star_healtheffects.html	367	0.66%	372	00:06:00	0
15.	Ecological Impacts from the Interactions of Climate Change, Land Use Change and http://es.epa.gov/ncer/rfa/2007/2007_star_ecoimpacts. html	363	0.65%	363	00:03:11	0
16.	Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/	340	0.61%	349	00:04:05	0

	2007_star_nanotech. html					
17.	Treatment Technologies for Arsenic Removal for Small Drinking Water Systems 20 http://es.epa.gov/ncer/rfa/current/ 2003arsenic.html	337	0.61%	364	00:03:27	0
18.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http://es.epa.gov/ncer/rfa/2008/ 2008_star_ecohab.html	327	0.59%	330	00:04:35	0
19.	Development of Environmental Health Outcome Indicators Funding Opportunities http://es.epa.gov/ncer/rfa/2006/ 2006_star_ephi.html	320	0.57%	325	00:04:19	0
20.	Exploratory Research: Nanotechnology Research Grants Investigating Environmental http://es.epa.gov/ncer/rfa/2005/ 2005_star_nano.html	298	0.54%	316	00:05:21	0
	Subtotal	24,031	43.17%	27,418	00:04:04	
	Other	31,641	56.83%	32,425	00:03:46	
	Total	55,672	100.00%	59,843	00:03:53	

Top Pages - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

Q

Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups - Help Card

? Content Group – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

8

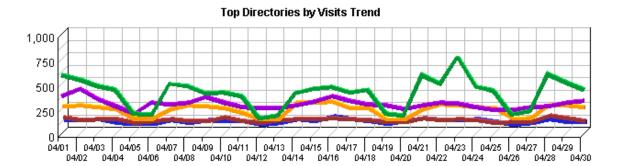
The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

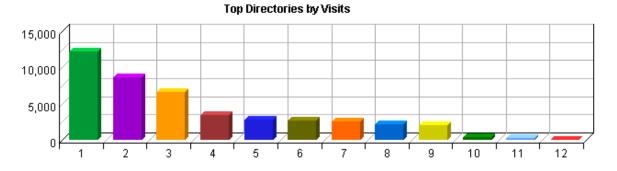
Top Content Groups 77

78 Top Content Groups

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.





Top Directories

	Path To Directory	Visits	0/0	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer/rfa/ 2008	12,176	27.83%	16,559	1,795,141
2.	http://es.epa.gov/ncer/rfa/ archive	8,696	19.87%	17,863	460,396
3.	http://es.epa.gov/ncer/rfa/	6,644	15.18%	8,061	116,555
4.	http://es.epa.gov/ncer/rfa/ 2004	3,374	7.71%	5,161	288,608
5.	http://es.epa.gov/ncer/rfa/ 2007	2,849	6.51%	3,703	388,056
6.	http://es.epa.gov/ncer/rfa/ current	2,687	6.14%	3,809	219,143
7.	http://es.epa.gov/ncer/rfa/ 2006	2,495	5.70%	3,434	262,489
8.	http://es.epa.gov/ncer/rfa/ forms	2,176	4.97%	4,283	130,431
9.	http://es.epa.gov/ncer/rfa/ 2005	2,029	4.64%	2,618	204,424
10.	http://es.epa.gov/ncer/rfa/ pdf	401	0.92%	528	56,352
11.	http://es.epa.gov/ncer/rfa/ partners	225	0.51%	343	7,779
12.	http://es.epa.gov/ncer/rfa/	2	0.00%	2	25
	Total	43,754	100.00%	66,364	3,929,393

Top Directories 79

Top Directories - Help Card

Path to Directory – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

80 Top Directories

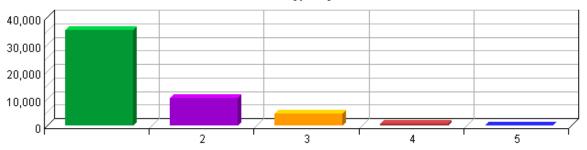
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

Hit Summary

Successful Hits for Entire Site	66,364
Average Hits per Day	2,212
Home Page Hits	7,554

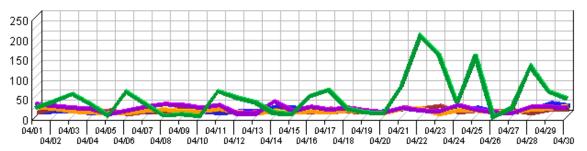
Most Accessed File Types by Files



Hits Trend



Most Downloaded Files Trend



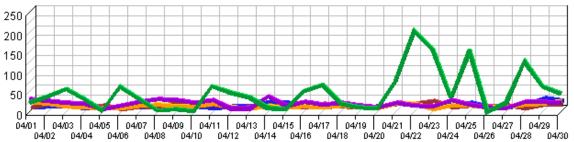
Files Dashboard 81

82 Files Dashboard

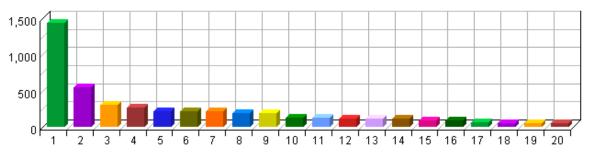
Most Downloaded Files

This report identifies the most popular files downloaded from your site.





Most Downloaded Files



Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/rfa/ 2008/compilation_of_epa_ord_res_prog_descrip.pdf	1,440	22.52%	133
2.	http://es.epa.gov/ncer/rfa/ 2008/2008_sbir_phase1.pdf	541	8.46%	477
3.	http://es.epa.gov/ncer/rfa/ 2008/2008_sbir_phase1.doc	299	4.68%	285
4.	http://es.epa.gov/ncer/rfa/ forms/sf424–v2.0.pdf	262	4.10%	210
5.	http://es.epa.gov/ncer/rfa/ forms/NCER_std_form_5- STAR_Grant_applications.pdf	222	3.47%	174
6.	http://es.epa.gov/ncer/rfa/ forms/approved_budget_sheet.pdf	217	3.39%	186
7.	http://es.epa.gov/ncer/rfa/ forms/p3abstract.pdf	217	3.39%	168
8.	http://es.epa.gov/ncer/rfa/ forms/sf424_i.pdf	196	3.06%	172
9.	http://es.epa.gov/ncer/rfa/ forms/keycontacts.pdf	193	3.02%	168
10.	http://es.epa.gov/ncer/rfa/ forms/sf424instructions.pdf	128	2.00%	115
11.	http://es.epa.gov/ncer/rfa/ forms/epaf2006.pdf	123	1.92%	113

Most Downloaded Files 83

12.	http://es.epa.gov/ncer/rfa/ 2006/sbir_phase1.pdf	113	1.77%	35
13.	http://es.epa.gov/ncer/rfa/ forms/sf424i_instructions.pdf	112	1.75%	101
14.	http://es.epa.gov/ncer/rfa/ forms/approved_budget_sheet.doc	110	1.72%	109
15.	http://es.epa.gov/ncer/rfa/ forms/424b.pdf	90	1.41%	83
16.	http://es.epa.gov/ncer/rfa/ forms/GG_LobbyingForm-V1.1.pdf	89	1.39%	85
17.	http://es.epa.gov/ncer/rfa/ 2007/2007_sbir_phase1.pdf	61	0.95%	51
18.	http://es.epa.gov/ncer/rfa/ forms/424b.doc	55	0.86%	54
19.	http://es.epa.gov/ncer/rfa/ 2004/2004_sbir_phase1_haz-waste.pdf	54	0.84%	33
20.	http://es.epa.gov/ncer/rfa/ current/sbir_arsenic.pdf	54	0.84%	34
	Subtotal	4,576	71.56%	2,786
	Other	1,819	28.44%	1,776
	Total	6,395	100.00%	4,562

Most Downloaded Files - Help Card

Downloads – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

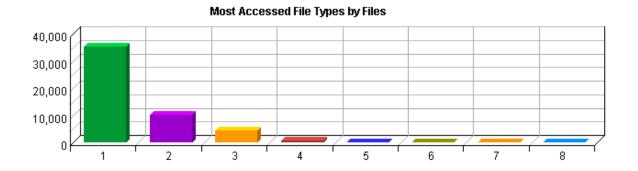
% – Percentage of times the specified file was downloaded compared to all downloaded files.

This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

84 Most Downloaded Files

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	35,392	70.19%	3,217,495
2.	htm	10,036	19.90%	146,602
3.	pdf	4,410	8.75%	436,965
4.	doc	523	1.04%	126,837
5.	wpd	44	0.09%	956
6.	hold	10	0.02%	426
7.	scc	9	0.02%	4
8.	html;	1	0.00%	113
	Total	50,425	100.00%	3,929,393

Most Accessed File Types – Help Card



File Type – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.



This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

No data for this section in the log data analyzed.

Most Uploaded Files - Help Card

3

Files – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.



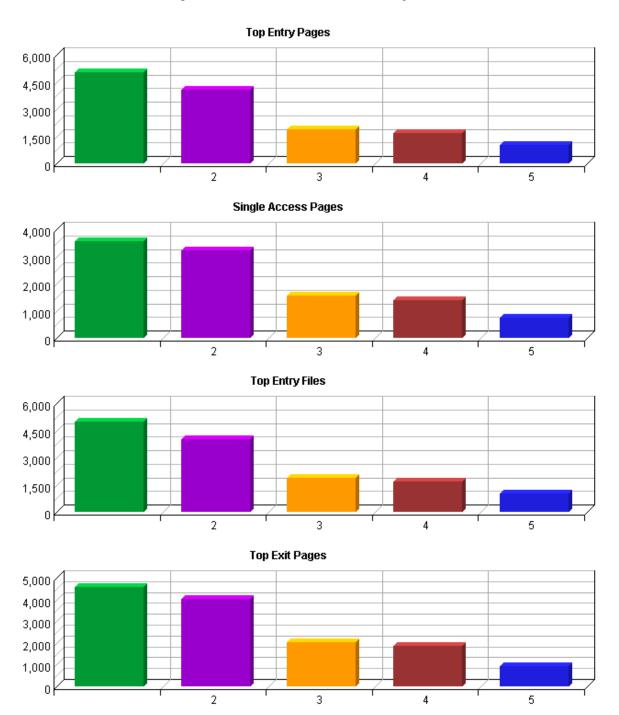
You may want to run virus scans on uploaded files.

Most Uploaded Files 87

88 Most Uploaded Files

Navigation Dashboard

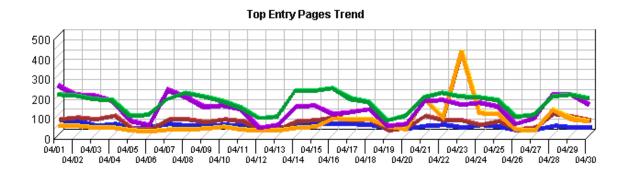
This dashboard summarizes important information related to online navigation.

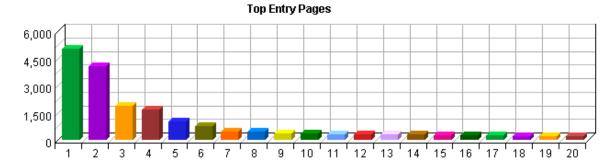


Navigation Dashboard 89

Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.





Top Entry Pages

	Pages	Visits	%
1.	Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	5,013	14.57%
2.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2008/ 2008_sbir_phase1.html	4,046	11.76%
3.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/ 2008_baa.html	1,876	5.45%
4.	Consequences of Global Change for Water Quality Funding Opportunities NCER http://es.epa.gov/ncer/rfa/2008/ 2008_star_gcwq.html	1,697	4.93%
5.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for	995	2.89%

Top Entry Pages 91

Graduate Environ

http://es.epa.gov/ncer/rfa/2008/ 2008_star_fellow.html

STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/ forms/ Feffets of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/ 2004/ 2004_climate_change.html Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http://es.epa.gov/ncer/rfa/ 2008/ 2008_gro_undergrad.html Pa P3 Award Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/ 2008/ 2008_gro_undergrad.html Occilaborative Science And Technology 339 0.99% Network For Sustainability Funding Opportunities Network For Sustainability Funding Opport http://es.epa.gov/ncer/rfa/ 2006/ 2006_star_ens.html 11. 2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http://es.epa.gov/ncer/rfa/ 2008/ 2008_gro_grad.html 12. 4th Annual P3 Awards Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/ 2007/ 2007_ga_4thannual.html 13. Ecological Impacts from the 296 0.86% Lecological Impacts from the 296 0.86% Lecological Impacts from the 290 0.84% Removal for Small Drinking Water Systems 20 http://es.epa.gov/ncer/rfa/ current/ 2003-grad.chml 14. Treatment Technologies for Arsenic 290 0.84% Removal for Small Drinking Water Systems 20 http://es.epa.gov/ncer/rfa/ current/ 2003-grad.chml 15. Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/ 2007/ 2007_star_nanotech.html 16. Centers for Children's Environmental 245 0.71% Health and Disease Prevention Research Fu	Funding Opportunities NCER ORD US EPA http://es.ppa.gov/ncer/rfa/forms/ Effects of Climate Change on Ecosystem 464 1.35% Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/ 2004 2004 2004 2004 2004 2004 2004 2004 2004 2008
Services Provided by Coral Reefs and Tida http://es.epa.gov/neer/rfa/2004/2004_climate_change.html	Services Provided by Coral Reefs and Tida http://es.epa.gov/neer/rfa/2004/2004_climate_change.html
Undergraduate Environmental Study Archive Fund http:// es.pa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html 9.	Undergraduate Environmental Study Archive Fund http:// es.pa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html 9. P3 Award Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_p3.html 10. Collaborative Science And Technology 339 0.99% Network For Sustainability Funding Opport http:// es.epa.gov/ ncer/ rfa/ 2006/ 2006_star_cns.html 11. 2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_grad.html 12. 4th Annual P3 Awards Funding 314 0.91% http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_p3_4thannual. html 13. Ecological Impacts from the 296 0.86% http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_coimpacts. html 14. Treatment Technologies for Arsenic 290 0.84% Removal for Small Drinking Water Systems 20 http:// es.epa.gov/ ncer/ rfa/ current/ 2003arsenic.html 15. Exploratory Research: Nanotechnology 267 0.78% Research Grants Investigating Fate, Transpo http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_nanotech. html 16. Centers for Children's Environmental 245 0.71% Health and Disease Prevention Research
NCER ORD US EPA http://es.epa.gov/ncer/rfa/2008/ 2008_p3.html	NCER ORD US EPA http://es.epa.gov/ncer/rfa/2008/2008_p3.html 10. Collaborative Science And Technology Network For Sustainability Funding Opport http://es.epa.gov/ncer/rfa/2006/2006_star_cns.html 11. 2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http://es.epa.gov/ncer/rfa/2008/2008_gro_grad.html 12. 4th Annual P3 Awards Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2007/2007_p3_4thannual.html 13. Ecological Impacts from the Interactions of Climate Change, Land Use Change and http://es.epa.gov/ncer/rfa/2007/2007_star_ecoimpacts.html 14. Treatment Technologies for Arsenic Removal for Small Drinking Water Systems 20 http://es.epa.gov/ncer/rfa/current/2003rsenic.html 15. Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html 16. Centers for Children's Environmental Health and Disease Prevention Research
Network For Sustainability Funding Opport http://es.epa.gov/ ncer/ rfa/ 2006/ 2006_star_cns.html	Network For Sustainability Funding Opport http://es.epa.gov/ ncer/ rfa/ 2006/ 2006_star_cns.html
Environmental Study Funding Opportunities http://es.epa.gov/ncer/rfa/2008/ 2008_gro_grad.html 12.	Environmental Study Funding Opportunities http://es.epa.gov/ncer/rfa/2008/ 2008_gro_grad.html 12.
Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2007/ 2007_p3_4thannual. html 13. Ecological Impacts from the Interactions of Climate Change, Land Use Change and http://es.epa.gov/ncer/rfa/2007/ 2007_star_ecoimpacts. html 14. Treatment Technologies for Arsenic Removal for Small Drinking Water Systems 20 http://es.epa.gov/ncer/rfa/current/ 2003arsenic.html 15. Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/ 2007_star_nanotech. html 16. Centers for Children's Environmental Health and Disease Prevention Research	Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2007/ 2007_p3_4thannual. html 13. Ecological Impacts from the Interactions of Climate Change, Land Use Change and http://es.epa.gov/ncer/rfa/2007/ 2007_star_ecoimpacts. html 14. Treatment Technologies for Arsenic Removal for Small Drinking Water Systems 20 http://es.epa.gov/ncer/rfa/current/ 2003arsenic.html 15. Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/ 2007_star_nanotech. html 16. Centers for Children's Environmental Health and Disease Prevention Research
Interactions of Climate Change, Land Use Change and http://es.epa.gov/ncer/rfa/2007/ 2007_star_ecoimpacts. html 14. Treatment Technologies for Arsenic Removal for Small Drinking Water Systems 20 http://es.epa.gov/ncer/rfa/current/ 2003arsenic.html 15. Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/ 2007_star_nanotech. html 16. Centers for Children's Environmental Health and Disease Prevention Research	Interactions of Climate Change, Land Use Change and http://es.epa.gov/ncer/rfa/2007/ 2007_star_ecoimpacts. html 14. Treatment Technologies for Arsenic Removal for Small Drinking Water Systems 20 http://es.epa.gov/ncer/rfa/current/ 2003arsenic.html 15. Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/ 2007_star_nanotech. html 16. Centers for Children's Environmental Health and Disease Prevention Research
Removal for Small Drinking Water Systems 20 http://es.epa.gov/ncer/rfa/current/ 2003arsenic.html 15. Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/ 2007_star_nanotech. html 16. Centers for Children's Environmental Health and Disease Prevention Research	Removal for Small Drinking Water Systems 20 http://es.epa.gov/ncer/rfa/current/ 2003arsenic.html 15. Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/ 2007_star_nanotech. html 16. Centers for Children's Environmental Health and Disease Prevention Research
Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/ 2007_star_nanotech. html 16. Centers for Children's Environmental Health and Disease Prevention Research	Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/ 2007_star_nanotech. html 16. Centers for Children's Environmental Health and Disease Prevention Research
Health and Disease Prevention Research	Health and Disease Prevention Research

92 Top Entry Pages

	http://es.epa.gov/ncer/rfa/2005/ 2005_childrens_enviro_health.html		
17.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http://es.epa.gov/ncer/rfa/2008/ 2008_star_ecohab.html	241	0.70%
18.	Exploratory Research: Nanotechnology Research Grants Investigating Environmental http://es.epa.gov/ncer/rfa/2005/ 2005_star_nano.html	227	0.66%
19.	Biotechnology: Potential Allergenicity of Genetically Engineered Foods Funding http://es.epa.gov/ncer/rfa/2005/ 2005_star_biotech. html	199	0.58%
20.	Regional Development, Population Trend, and Technology Change Impacts on Future http://es.epa.gov/ncer/rfa/2004/ 2004_air_poll_em.html	193	0.56%
	Subtotal	18,614	54.11%
	Other	15,785	45.89%
	Total	34,399	100.00%

Top Entry Pages – Help Card

Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the entry page compared with other entry pages.

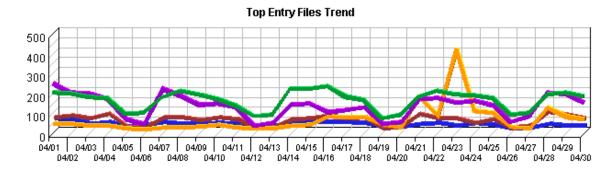
This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

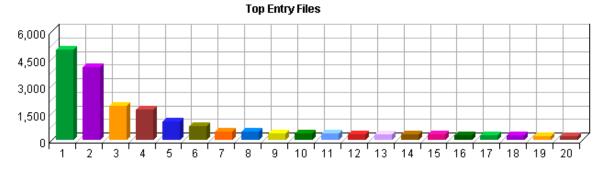
Top Entry Pages 93

94 Top Entry Pages

Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.





Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/ncer/rfa/	5,005	13.73%
2.	http://es.epa.gov/ncer/rfa/ 2008/2008_sbir_phase1.html	4,019	11.02%
3.	http://es.epa.gov/ncer/rfa/ 2008/2008_baa.html	1,873	5.14%
4.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_gcwq.html	1,692	4.64%
5.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_fellow.html	995	2.73%
6.	http://es.epa.gov/ncer/rfa/ forms/	757	2.08%
7.	http://es.epa.gov/ncer/rfa/ 2004/2004_climate_change.html	463	1.27%
8.	http://es.epa.gov/ncer/rfa/ 2008/2008_gro_undergrad.html	454	1.25%
9.	http://es.epa.gov/ncer/rfa/ 2008/2008_p3.html	358	0.98%
10.	http://es.epa.gov/ncer/rfa/ 2008/2008_sbir_phase1.pdf	343	0.94%
11.	http://es.epa.gov/ncer/rfa/ 2006/2006_star_cns.html	339	0.93%

Top Entry Files 95

12.	http://es.epa.gov/ncer/rfa/ 2008/2008_gro_grad.html	326	0.89%
13.	http://es.epa.gov/ncer/rfa/ 2007/2007_p3_4thannual.html	313	0.86%
14.	http://es.epa.gov/ncer/rfa/ 2007/2007_star_ecoimpacts.html	296	0.81%
15.	http://es.epa.gov/ncer/rfa/current/2003arsenic.html	290	0.80%
16.	http://es.epa.gov/ncer/rfa/ 2007/2007_star_nanotech.html	267	0.73%
17.	http://es.epa.gov/ncer/rfa/ 2005/ 2005_childrens_enviro_health.html	245	0.67%
18.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_ecohab.html	241	0.66%
19.	http://es.epa.gov/ncer/rfa/ 2005/2005_star_nano.html	226	0.62%
20.	http://es.epa.gov/ncer/rfa/ 2005/2005_star_biotech.html	199	0.55%
	Subtotal	18,701	51.29%
	Other	17,759	48.71%
	Total	36,460	100.00%

Top Entry Files – Help Card

Files – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

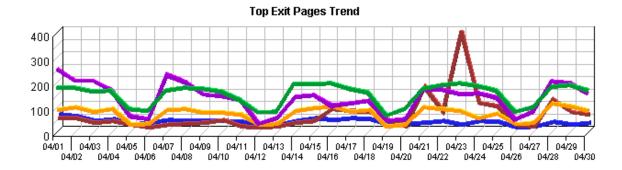
formal page or not.

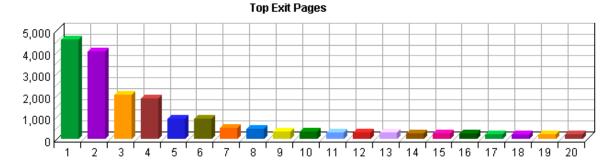
Consider what catches the attention of visitors most quickly and effectively.

96 Top Entry Files

Top Exit Pages

This report identifies the last page visitors viewed before they left your site.





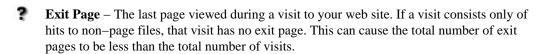
Top Exit Pages

	Pages	Visits	%
1.	Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	4,582	13.32%
2.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2008/ 2008_sbir_phase1.html	4,035	11.73%
3.	Consequences of Global Change for Water Quality Funding Opportunities NCER http://es.epa.gov/ncer/rfa/2008/ 2008_star_gcwq.html	2,034	5.91%
4.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/ 2008_baa.html	1,856	5.40%
5.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/ 2008_star_fellow.html	951	2.77%

6.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	922	2.68%
7.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http://es.epa.gov/ncer/rfa/2008/ 2008_gro_undergrad.html	489	1.42%
8.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/ 2004_climate_change.html	467	1.36%
9.	2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http://es.epa.gov/ncer/rfa/2008/ 2008_gro_grad.html	354	1.03%
10.	P3 Award Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2008/ 2008_p3.html	330	0.96%
11.	4th Annual P3 Awards Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2007/ 2007_p3_4thannual. html	309	0.90%
12.	Treatment Technologies for Arsenic Removal for Small Drinking Water Systems 20 http://es.epa.gov/ncer/rfa/current/ 2003arsenic.html	293	0.85%
13.	Ecological Impacts from the Interactions of Climate Change, Land Use Change and http://es.epa.gov/ncer/rfa/2007/2007_star_ecoimpacts.html	279	0.81%
14.	Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/ 2007_star_nanotech. html	255	0.74%
15.	Centers for Children's Environmental Health and Disease Prevention Research Fu http://es.epa.gov/ncer/rfa/2005/ 2005_childrens_enviro_health.html	247	0.72%
16.	Development of Environmental Health Outcome Indicators Funding Opportunities http://es.epa.gov/ncer/rfa/2006/ 2006_star_ephi.html	242	0.70%

17.	Health Effects of Near–Roadway Exposures to Air Pollution 2008 Grant Archives http://es.epa.gov/ncer/rfa/2008/ 2008_star_healtheffects.html	233	0.68%
18.	Exploratory Research: Nanotechnology Research Grants Investigating Environmental http://es.epa.gov/ncer/rfa/2005/ 2005_star_nano.html	227	0.66%
19.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http://es.epa.gov/ncer/rfa/2008/ 2008_star_ecohab.html	211	0.61%
20.	Collaborative Science And Technology Network For Sustainability Funding Opport http://es.epa.gov/ncer/rfa/2006/ 2006_star_cns.html	206	0.60%
	Subtotal	18,522	53.86%
	Other	15,869	46.14%
	Total	34,391	100.00%

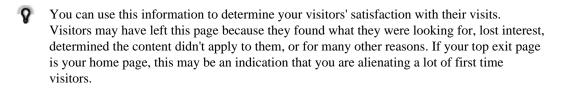
Top Exit Pages – Help Card



Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

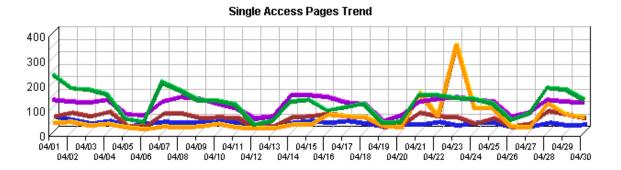
Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

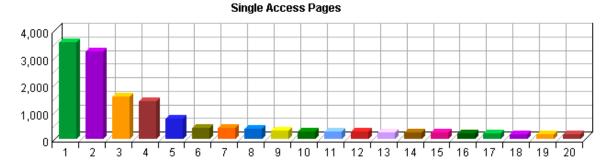
% – Percentage of times this page was the exit page compared with other exit pages.



Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.





Single Access Pages

	Pages	Visits	%
1.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2008/ 2008_sbir_phase1.html	3,562	12.89%
2.	Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	3,236	11.71%
3.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/ 2008_baa.html	1,546	5.59%
4.	Consequences of Global Change for Water Quality Funding Opportunities NCER http://es.epa.gov/ncer/rfa/2008/ 2008_star_gcwq.html	1,389	5.02%
5.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/ 2008_star_fellow.html	743	2.69%

Single Access Pages 101

6.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/ 2004_climate_change.html	414	1.50%
7.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	391	1.41%
8.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http://es.epa.gov/ncer/rfa/2008/ 2008_gro_undergrad. html	362	1.31%
9.	P3 Award Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2008/ 2008_p3.html	290	1.05%
10.	Ecological Impacts from the Interactions of Climate Change, Land Use Change and http://es.epa.gov/ncer/rfa/2007/ 2007_star_ecoimpacts. html	266	0.96%
11.	4th Annual P3 Awards Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2007/ 2007_p3_4thannual. html	265	0.96%
12.	Treatment Technologies for Arsenic Removal for Small Drinking Water Systems 20 http://es.epa.gov/ncer/rfa/current/ 2003arsenic.html	260	0.94%
13.	Centers for Children's Environmental Health and Disease Prevention Research Fu http://es.epa.gov/ncer/rfa/2005/ 2005_childrens_enviro_health.html	238	0.86%
14.	Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/ 2007_star_nanotech. html	233	0.84%
15.	2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http://es.epa.gov/ncer/rfa/2008/ 2008_gro_grad.html	226	0.82%
16.	Exploratory Research: Nanotechnology Research Grants Investigating Environmental http://es.epa.gov/ncer/rfa/2005/ 2005_star_nano.html	197	0.71%

102 Single Access Pages

17.	Collaborative Science And Technology Network For Sustainability Funding Opport http://es.epa.gov/ncer/rfa/2006/ 2006_star_cns.html	189	0.68%
18.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http://es.epa.gov/ncer/rfa/2008/ 2008_star_ecohab.html	183	0.66%
19.	Biotechnology: Potential Allergenicity of Genetically Engineered Foods Funding http://es.epa.gov/ncer/rfa/2005/ 2005_star_biotech. html	181	0.65%
20.	Uncertainty Analyses of Models in Integrated Environmental Assessments Funding http://es.epa.gov/ncer/rfa/2006/ 2006_star_uncertainty.html	174	0.63%
	Subtotal	14,345	51.89%
	Other	13,299	48.11%
	Total	27,644	100.00%

Single Access Pages - Help Card

Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.

This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they

Single Access Pages 103

need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages	1. Small Business Innovation Research Phase I Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/ 2008/2008_sbir_phase1.html	3,811	11.08%
	1. Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	3,785	11.01%
	1. Broad Agency Announcement for Conferences, Workshops, and/or Meetings Funding http://es.epa.gov/ncer/rfa/ 2008/2008_baa.html	1,679	4.88%
	1. Consequences of Global Change for Water Quality Funding Opportunities NCER http://es.epa.gov/ncer/rfa/ 2008/2008_star_gcwq.html	1,469	4.27%
	1. FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/ 2008/2008_star_fellow.html	758	2.20%
	1. STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/ forms/	539	1.57%
	1. Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/ 2004/2004_climate_change.html	438	1.27%

1. Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http://es.epa.gov/ncer/rfa/ 2008/2008_gro_undergrad.html	365 328	1.06% 0.95%
1. Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/ 2. Consequences of Global Change for Water Quality Funding Opportunities NCER http://es.epa.gov/ncer/rfa/	020	
2008/2008_star_gcwq.html 1. P3 Award Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/ 2008/2008_p3.html	303	0.88%
1. Treatment Technologies for Arsenic Removal for Small Drinking Water Systems 20 http://es.epa.gov/ncer/rfa/ current/2003arsenic.html	285	0.83%
1. 4th Annual P3 Awards Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/ 2007/2007_p3_4thannual.html	272	0.79%
1. Ecological Impacts from the Interactions of Climate Change, Land Use Change and http://es.epa.gov/ncer/rfa/2007/2007_star_ecoimpacts.html	266	0.77%
1. Centers for Children's Environmental Health and Disease Prevention Research Fu http://es.epa.gov/ncer/rfa/ 2005/ 2005_childrens_enviro_health.html	238	0.69%
1. Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/	237	0.69%

2007/2007_star_nanotech.html

1. 2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http://es.epa.gov/ncer/rfa/ 2008/2008_gro_grad.html	232	0.67%
1. Exploratory Research: Nanotechnology Research Grants Investigating Environmental http://es.epa.gov/ncer/rfa/ 2005/2005_star_nano.html	210	0.61%
1. Collaborative Science And Technology Network For Sustainability Funding Opport http://es.epa.gov/ncer/rfa/ 2006/2006_star_cns.html	190	0.55%
1. Biotechnology: Potential Allergenicity of Genetically Engineered Foods Funding http://es.epa.gov/ncer/rfa/ 2005/2005_star_biotech.html	184	0.54%
1. Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http://es.epa.gov/ncer/rfa/	184	0.54%

Top Paths Through Site - Help Card

Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

 $2008/2008_star_ecohab.html$

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit

is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

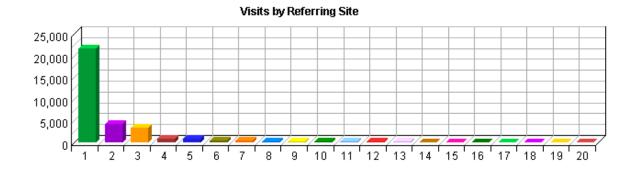


Referrers Dashboard 109

110 Referrers Dashboard

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	21,688	59.48%
2.	http://www.google.com/	4,179	11.46%
3.	http://es.epa.gov/	3,408	9.35%
4.	http://www.sbir.gov/	936	2.57%
5.	http://www07.grants.gov/	795	2.18%
6.	http://images.google.com/	463	1.27%
7.	http://search.yahoo.com/	404	1.11%
8.	http://nlquery.epa.gov/	267	0.73%
9.	http://www.epa.gov/	200	0.55%
10.	http://www.google.co.in/	197	0.54%
11.	http://www.grants.gov/	169	0.46%
12.	http://www.google.co.uk/	159	0.44%
13.	http://www.google.ca/	149	0.41%
14.	http://www.zyn.com/	100	0.27%
15.	http://www.ask.com/	94	0.26%
16.	http://images.google.co.uk/	90	0.25%
17.	http://www.google.com.au/	87	0.24%
18.	http://cfpub.epa.gov/	82	0.22%
19.	http://search.msn.com/	70	0.19%
20.	http://search.live.com/	67	0.18%
	Subtotal	33,604	92.17%
	Other	2,856	7.83%
	Total	36,460	100.00%

Activity by Referring Site - Help Card

Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

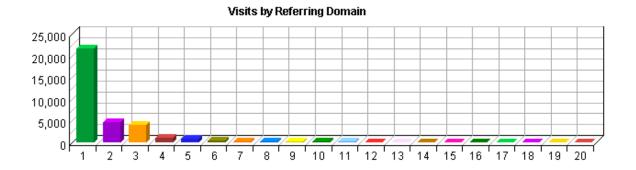
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

S.

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	21,688	59.48%
2.	google.com	4,701	12.89%
3.	epa.gov	4,010	11.00%
4.	grants.gov	964	2.64%
5.	sbir.gov	936	2.57%
6.	yahoo.com	524	1.44%
7.	google.co.in	264	0.72%
8.	google.co.uk	249	0.68%
9.	google.ca	196	0.54%
10.	zyn.com	156	0.43%
11.	google.com.au	125	0.34%
12.	ask.com	95	0.26%
13.	live.com	94	0.26%
14.	aol.com	77	0.21%
15.	msn.com	70	0.19%
16.	google.com.pk	68	0.19%
17.	tntech.edu	68	0.19%
18.	fatomei.com	58	0.16%
19.	google.co.id	50	0.14%
20.	google.co.za	45	0.12%
	Subtotal	34,438	94.45%
	Other	2,022	5.55%
	Total	36,460	100.00%

Activity by Referring Domain - Help Card

Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

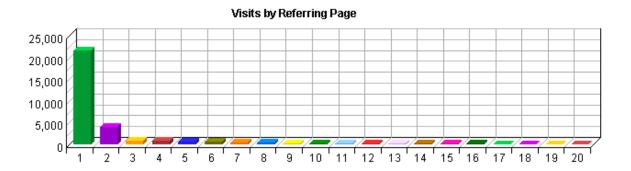
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

S.

You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	21,688	59.48%
2.	http://www.google.com/search	4,093	11.23%
3.	http://es.epa.gov/ncer/sbir/	880	2.41%
4.	http://www.sbir.gov/ solicitations/	791	2.17%
5.	http://es.epa.gov/ncer/fellow/	662	1.82%
6.	http://es.epa.gov/ncer/	647	1.77%
7.	http://images.google.com/ imgres	463	1.27%
8.	http://www07.grants.gov/ search/search.do	405	1.11%
9.	http://nlquery.epa.gov/ epasearch/epasearch	265	0.73%
10.	http://search.yahoo.com/ search	254	0.70%
11.	http://es.epa.gov/ncer/sbir/ current_solicitation.html	238	0.65%
12.	http://www.google.co.in/ search	197	0.54%
13.	http://es.epa.gov/ncer/grants/	170	0.47%
14.	http://www.google.co.uk/ search	157	0.43%
15.	http://www.google.ca/search	148	0.41%
16.	http://www.sbir.gov/ solicitations/index.htm	145	0.40%
17.	http://www.ask.com/web	94	0.26%
18.	http://images.google.co.uk/ imgres	90	0.25%
19.	http://www.google.com.au/ search	87	0.24%
20.	http://www.zyn.com/sbir/bnews. htm	79	0.22%
	Subtotal	31,553	86.54%
	Other	4,907	13.46%
	Total	36,460	100.00%

Activity by Referring Page - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

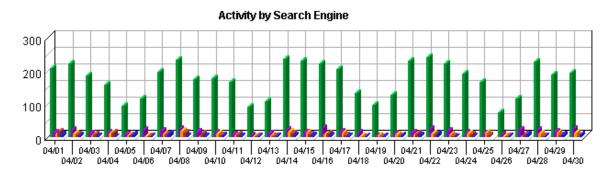
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

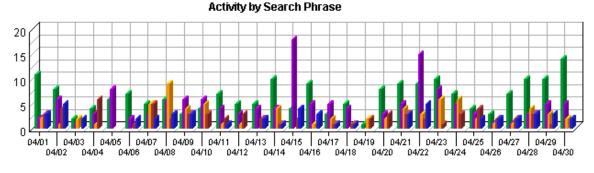
You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

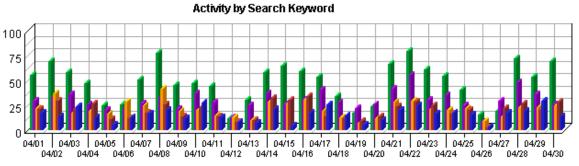
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.







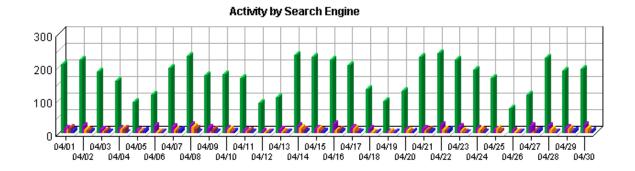


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	5,244	79.10%
2.	yahoo	475	7.16%
3.	google uk	266	4.01%
4.	google canada	207	3.12%
5.	google australia	140	2.11%
6.	msn	78	1.18%
7.	aol netfind	54	0.81%
8.	google france	34	0.51%
9.	google germany	32	0.48%
10.	google italy	31	0.47%
11.	google japan	19	0.29%
12.	netscape	8	0.12%
13.	yahoo spain	7	0.11%
14.	altavista	7	0.11%
15.	mamma	6	0.09%
16.	google austria	4	0.06%
17.	yahoo singapore	4	0.06%
18.	yandex	3	0.05%
19.	yahoo australia &nz	2	0.03%
20.	yahoo india	2	0.03%
	Subtotal	6,623	99.89%
	Total	6,630	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa		2.07%
	forms	128	1.93%
	epa funding	71	1.07%
	epa star	48	0.72%
	research grants	46	0.69%
	epa grants	43	0.65%
	change	40	0.60%
	epa star grants	26	0.39%
	health	26	0.39%
	epa star 2008	21	0.32%
	epa ncer	20	0.30%
	rfa	17	0.26%
	interdisciplinary approach	15	0.23%
	research grant	14	0.21%
	epa statistics	13	0.20%
	epa research grants	13	0.20%
	epa gro	13	0.20%
	environmental health	12	0.18%
	nanomaterials	11	0.17%
	use of force continuum	11	0.17%
2. yahoo	research phase	16	0.24%
	carbamates toxicology pdf	11	0.17%
	epa star	7	0.11%
	the essentials of exploratory research	6	0.09%
	consequences of air pollution	4	0.06%
	research opportunities	4	0.06%
	energy star grants	4	0.06%
	epa environment	3	0.05%
	september star agency	3	0.05%
	us epa	3	0.05%
	epa grants	3	0.05%
	us epa grants	3	0.05%
	epa p3	3	0.05%
	www.epa.gov/ncer/rfa/forms	3	0.05%
	grant for ecology and environmental research	3	0.05%
	research and development of polution	2	0.03%
	letter of intent on watershed hydrology	2	0.03%
	epa phase min max	2	0.03%

	epa biomarkers	2	0.03%
	genetic influence of disease on childrens development	2	
3. google uk	forms	33	0.50%
	change	11	0.17%
	climate change		0.09%
	health		0.06%
	market mechanisms waste	3	0.05%
	environmental	3	0.05%
	market mechanisms	3	0.05%
	alternate states in croal reef ecosystems diagram	2	0.03%
	human effects on land	2	0.03%
	what are the safe working practice in biological lab	2	0.03%
	evaluating existing fonts	2	0.03%
	categories of uncertainty	2	0.03%
	nanomaterials health	2	0.03%
	pharmacokinetics	2	0.03%
	topic table research	2	0.03%
	how to be environmental	2	0.03%
	high scope in early years, america	2	0.03%
	integrated land use	2	0.03%
	how the social community development model applying	2	0.03%
	human ecosystem?		0.057
		2	
4. google canada	human ecosystem?		0.03%
4. google canada	human ecosystem? http://www.epa.gov	2 21	0.03%
4. google canada	human ecosystem? http://www.epa.gov forms	2 21 6	0.039 0.329 0.099
4. google canada	human ecosystem? http://www.epa.gov forms change	2 21 6 4	0.03% 0.32% 0.09% 0.06%
4. google canada	human ecosystem? http://www.epa.gov forms change sustainable environment	2 21 6 4 3	0.03% 0.32% 0.09% 0.06% 0.05%
4. google canada	human ecosystem? http://www.epa.gov forms change sustainable environment climate change	2 21 6 4 3 3	0.03% 0.32% 0.09% 0.06% 0.05%
4. google canada	human ecosystem? http://www.epa.gov forms change sustainable environment climate change health	2 21 6 4 3 3 2	0.039 0.329 0.099 0.069 0.059 0.059
4. google canada	human ecosystem? http://www.epa.gov forms change sustainable environment climate change health consequences of not enough water	2 21 6 4 3 3 2 2	0.039 0.329 0.099 0.069 0.059 0.039 0.039
4. google canada	human ecosystem? http://www.epa.gov forms change sustainable environment climate change health consequences of not enough water interdisciplinary approach	2 21 6 4 3 3 2 2 2	0.03% 0.32% 0.09% 0.06% 0.05% 0.03% 0.03%
4. google canada	human ecosystem? http://www.epa.gov forms change sustainable environment climate change health consequences of not enough water interdisciplinary approach arsenic	2 21 6 4 3 3 2 2 2 2	0.039 0.329 0.099 0.069 0.059 0.039 0.039 0.039
4. google canada	human ecosystem? http://www.epa.gov forms change sustainable environment climate change health consequences of not enough water interdisciplinary approach arsenic indicators	2 21 6 4 3 2 2 2 2 2	0.03% 0.32% 0.09% 0.06% 0.05% 0.03% 0.03% 0.03% 0.03%
4. google canada	human ecosystem? http://www.epa.gov forms change sustainable environment climate change health consequences of not enough water interdisciplinary approach arsenic indicators climate change impacts diagram	2 21 6 4 3 3 2 2 2 2 2 2 2	0.03% 0.32% 0.09% 0.06% 0.05% 0.03% 0.03% 0.03% 0.03% 0.03%
4. google canada	human ecosystem? http://www.epa.gov forms change sustainable environment climate change health consequences of not enough water interdisciplinary approach arsenic indicators climate change impacts diagram market mechanisms	2 21 6 4 3 3 2 2 2 2 2 2 2	0.03% 0.32% 0.09% 0.06% 0.05% 0.03% 0.03% 0.03% 0.03% 0.03%
4. google canada	human ecosystem? http://www.epa.gov forms change sustainable environment climate change health consequences of not enough water interdisciplinary approach arsenic indicators climate change impacts diagram market mechanisms fall star	2 21 6 4 3 3 2 2 2 2 2 2 2 2	0.03% 0.32% 0.09% 0.06% 0.05% 0.03% 0.03% 0.03% 0.03% 0.03% 0.03% 0.03%
4. google canada	human ecosystem? http://www.epa.gov forms change sustainable environment climate change health consequences of not enough water interdisciplinary approach arsenic indicators climate change impacts diagram market mechanisms fall star cyanobacteria biofuel vertical manufacturing	2 21 6 4 3 2 2 2 2 2 2 2 2	0.03% 0.32% 0.09% 0.06% 0.05% 0.03% 0.03% 0.03% 0.03% 0.03% 0.02%
4. google canada	human ecosystem? http://www.epa.gov forms change sustainable environment climate change health consequences of not enough water interdisciplinary approach arsenic indicators climate change impacts diagram market mechanisms fall star cyanobacteria biofuel vertical manufacturing ecotoxicology research grants what is p3 humans draining wetlands for developments ecosystem	2 21 6 4 3 2 2 2 2 2 2 2 2 1 1	0.03% 0.32% 0.09% 0.06% 0.05% 0.03% 0.03% 0.03% 0.03% 0.03% 0.02% 0.02%
4. google canada	human ecosystem? http://www.epa.gov forms change sustainable environment climate change health consequences of not enough water interdisciplinary approach arsenic indicators climate change impacts diagram market mechanisms fall star cyanobacteria biofuel vertical manufacturing ecotoxicology research grants what is p3	2 21 6 4 3 2 2 2 2 2 2 2 2 1 1	0.03% 0.32% 0.09% 0.06% 0.05% 0.03% 0.03% 0.03% 0.03% 0.03% 0.02% 0.02% 0.02%

climate change land use plans aquatic ecosystem	1	0.020/
aguatic ecosystem		0.02%
· · · · ·		0.02%
5. google forms		0.18%
change		0.12%
environmental effect nanotechnology		0.05%
market mechanisms	3	0.05%
environmental health		0.05%
market mechanisms pollution control	3	0.05%
national secondary student design competition may 2008	2	
ecosystems nanomaterials		0.03%
	2	
climate change to ecosystem environmental	2	0.03%
sample resume for nano technology		0.03%
climate change		0.03%
children delayed through environmental causes ddescribe bencmarking		0.03%
what are the effects of climate?	1	
oral health continuum	_	0.02%
		0.02%
epa gro endocrine disruption toxicology	1	
human regulations biomarkers	_	0.02%
6. msn title requirements for trenholm community college		0.02%
evaluation development opportunities		0.03%
particulates long term exposure health risk		0.03%
application for federal assistance sf–424		0.03%
epa forms		0.03%
epa setaside region contracts		0.02%
one decide sample type survey	1	
training sessions for epa requirements for colleges and universities		0.02%
long term effects of exposure to lead posioning as young child	1	0.02%
epaar 1552.209–71	1	0.02%
what are the effectiveness of point-of-entry treatment	1	0.02%
how can adaption level phenomena lead to sustainable future	1	0.02%
usepa street address majuro	1	0.02%
reasearch on what an employer wants from employee	1	0.02%
current epa manure human pathogen standards	1	0.02%
analitycal instrument tech resume template	1	0.02%
should legistration controls be placed on biotechnology research	1	0.02%
health effects particulates volcanic ash	1	0.02%

	public funding address(stapling papers)		0.02%
	arsenic engineers in pennsylvania	1	
	epa	3	0.05%
	municipal rfp for microorganisms	2	0.03%
	interdisciplinary approach	2	0.03%
	epa grants	2	0.03%
	epa environmental monitoring programs	2	0.03%
	stars system assessment research	2	0.03%
	program solicitation broad agency announcements	1	0.02%
	individual federal assistance	1	0.02%
	describe data collection techniques for statistics paper	1	0.02%
	organizational chart of richmond-petersburg metropolitan government	1	0.02%
	ecological impacts	1	0.02%
	interactions between human behavior and population and the environment	1	0.02%
	fellowship available for fall 2008	1	0.02%
	the effects of animal hormones	1	0.02%
	climate change process	1	0.02%
	potential health risk involving emg	1	0.02%
	rfa 2007	1	0.02%
	contacts forms	1	0.02%
	nanoscale research for environmental engineering	1	0.02%
	usepa improve network	1	0.02%
8. google france	ecosystem	2	0.03%
	watershed classification	1	0.02%
	star fellowship	1	0.02%
	ecosystem valuation filetype:pdf	1	0.02%
	nanomaterials applications	1	0.02%
	gro.p1	1	0.02%
	ecosystem valuation	1	0.02%
	email addresses of undergraduate list in american universities	1	0.02%
	nanomaterials us epa	1	0.02%
	nanotechnology environment strike	1	0.02%
	2003 remotely grant tse	1	0.02%
	codex alimentarius commission 2003 allerg	1	0.02%
	rfa	1	0.02%
	climate change	1	0.02%
	funding projects environment 2008	1	0.02%
	funding projects environment 2008 s.kercher poster		0.02% 0.02%

	postdoctoral grant marine toxicology	1	
	particulate matter source apportionment satellite	1	
9. google germany	u.s. epa endocrine disruptors	1	
germany	biomarker	1	
	foodweb	1	
	rfa packer download	1	0.02%
	research fellowship environment 2009	1	
	integrity integration indicator	1	
	waste watar treatment from arsenic	1	
	quality assurance airborne particulate	1	
	climate change consequences	1	
	postdoc in environmental modeling	1	0.02%
	research plans on nanotechnology	1	0.02%
	meta-analysis and benefit transfer: state of the art and progress	1	0.02%
	interdisciplinary	1	0.02%
	report on air quality global	1	0.02%
	traffic health effects	1	0.02%
	coupled climate model	1	0.02%
	ecosystem services	1	0.02%
	p3 awards	1	0.02%
	announcement to scientific conference about	1	0.02%
	land use change consequences	1	0.02%
10. google italy	usepa	1	0.02%
	2008 remote sensing algal blooms types	1	0.02%
	funds for doctoral fellowship 2008	1	0.02%
	emission scenarios 2006	1	0.02%
	funding opportunities science	1	0.02%
	research grant agencies	1	0.02%
	epa pm10 federal reference method	1	0.02%
	our exclusive nine-digit	1	0.02%
	sreening epa edcs	1	0.02%
	biomagnification	1	0.02%
	epa conference air quality	1	0.02%
	health outcomes indicators	1	0.02%
	joint competition	1	0.02%
	epa gel permeation	1	0.02%
	lake ontario depth distribution	1	0.02%
	land use change impacts on agroecosystem	1	0.02%
	support grants scientific 2008 air pollution	1	0.02%
	stachowitz et al.,2002	1	0.02%
	us collaboration science funds	1	0.02%

	epa san diego valencia	1	0.02%
11. google japan	corporate environmental behavior research: informing environmental policy	2	0.03%
	interdisciplinary approach	1	0.02%
	multimedia emissions	1	0.02%
	toxicological model	1	0.02%
	climate change air quality 2050 2100	1	0.02%
	risk cumulative multiple aggregate	1	0.02%
	us epa date	1	0.02%
	biomarkers and environment 2004	1	0.02%
	environmental behavior information	1	0.02%
	food hazard gm food .gov	1	0.02%
	grants nanotechnology	1	0.02%
	phase duration software	1	0.02%
	global change and air pollution	1	0.02%
	research grant	1	0.02%
	grant to research fellows	1	0.02%
	global change affect air quality	1	0.02%
	us grant science	1	0.02%
	the endocrine disruptor screening program overall plan	1	0.02%
12. netscape	how to make form science star	2	0.03%
	air quality and its costs	1	0.02%
	forms	1	0.02%
	epa	1	0.02%
	epa grants	1	0.02%
	review of changing environmental behaviors	1	0.02%
	cyanobacteria toxins monitoring proposals grant rfa	1	0.02%
13. yahoo spain	applications of nanotechnology	2	0.03%
	effects of climate change	1	0.02%
	nanotechnology applications nanomaterials	1	0.02%
	ecosystem services	1	0.02%
	aquatic food web	1	0.02%
	climate change diagram	1	0.02%
14. altavista	empact analytical	1	0.02%
	pollution and environmental hazard research proposal	1	0.02%
	proposal research agriculture indonesia 2009	1	0.02%
	environmental policy and decision making assignment	1	0.02%
	pakistan small business proposals	1	0.02%
	environmental risk assessment*environmental health assessment	1	0.02%
	arsenic treatment	1	0.02%
15. mamma	merit of geography as discipline in environmental science over	2	0.03%

	social approach		
	rivers of central us'	1	0.02%
	basis for classifying good drinking water	1	0.02%
	give source, effect, and control of particulate matter	1	0.02%
	air pollution emissions	1	0.02%
16. google austria	annual report award competition	1	0.02%
	www consequences	1	0.02%
	carpenter, s. r. 2001. alternate states of ecosystems: evidence and its implications.	1	0.02%
	nanotechnology range atomic 100 nm	1	0.02%
17. yahoo	nanoparticles harm to human environment	2	0.03%
singapore	lime softening remove arsenic	1	0.02%
	p3 pollution protection	1	0.02%
18. yandex	star grad	1	0.02%
	environmental problems the usa.	1	0.02%
	environmental problem in usa	1	0.02%
19. yahoo australia &nz	research proposals air quality and energy	2	0.03%
20. yahoo india	continuous measurements	1	0.02%
	research project proposal 2008 in india on stress management	1	0.02%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	1,256	18.94%
	of	684	10.32%
	research	493	7.44%
	environmental	448	6.76%
	the	366	5.52%
	change	348	5.25%
	for	343	5.17%
	2008	335	5.05%
	funding	330	4.98%
	in	323	4.87%
	grants	318	4.80%
	star	306	4.62%
	climate	285	4.30%
	grant	258	3.89%
	health	250	3.77%
	water	194	2.93%
	to	185	2.79%
	pollution	168	2.53%

	on	164	2.47%
	forms	162	2.44%
2. yahoo	epa	107	1.61%
	of	88	1.33%
	research	82	1.24%
	environmental	62	0.94%
	for	42	0.63%
	in	36	0.54%
	the	34	0.51%
	phase	26	0.39%
	on	23	0.35%
	grants	22	0.33%
	pollution	22	0.33%
	star	22	0.33%
	air	21	0.32%
	funding	19	0.29%
	health	18	0.27%
	2008	16	0.24%
	business	16	0.24%
	grant	16	0.24%
	development	14	0.21%
	application	14	0.21%
3. google uk	of	51	0.77%
	change	37	0.56%
	forms	33	0.50%
	the	29	0.44%
	environmental	29	0.44%
	research	19	0.29%
	climate	19	0.29%
	in	18	0.27%
	health	17	0.26%
	on	17	0.26%
	for	14	0.21%
	market	12	0.18%
	mechanisms	12	0.18%
	human	10	0.15%
	how	9	0.14%
	environment	9	0.14%
	consequences	8	0.12%
	epa	8	0.12%
	land	8	0.12%
	grant	8	0.12%

4. google canada	of	27	0.41%
	change	25	0.38%
	forms	21	0.32%
	epa	17	0.26%
	the	16	0.24%
	in	15	0.23%
	environment	14	0.21%
	air	13	0.20%
	water	13	0.20%
	climate	13	0.20%
	consequences	11	0.17%
	health	11	0.17%
	research	10	0.15%
	on	10	0.15%
	environmental	9	0.14%
	human	7	0.11%
	to	7	0.11%
	for	7	0.11%
	quality	7	0.11%
	exposure	6	0.09%
5. google australia	change	27	0.41%
	of	19	0.29%
	environmental	14	0.21%
	forms	13	0.20%
	climate	12	0.18%
	in	10	0.15%
	the	10	0.15%
	market	9	0.14%
	what	9	0.14%
	to	8	0.12%
	health	8	0.12%
	mechanisms	8	0.12%
	for	7	0.11%
	research	7	0.11%
	effect	6	0.09%
	on	6	0.09%
	human	6	0.09%
	ecosystem	6	0.09%
	funding	6	0.09%
	gdp	6	0.09%
6. msn	epa	14	0.21%
	for	12	0.18%

	environmental	11	0.17%
	the	9	0.14%
	in	8	0.12%
	to	6	0.09%
	research	6	0.09%
	of	6	0.09%
	exposure	4	0.06%
	effects	4	0.06%
	federal	4	0.06%
	what	4	0.06%
	on	4	0.06%
	particulates	3	0.05%
	pollution	3	0.05%
	long	3	0.05%
	requirements	3	0.05%
	how	3	0.05%
	term	3	0.05%
	risk	3	0.05%
7. aol netfind	epa	10	0.15%
	for	8	0.12%
	of	6	0.09%
	environmental	6	0.09%
	research	6	0.09%
	to	4	0.06%
	the	4	0.06%
	grants	3	0.05%
	health	3	0.05%
	us	3	0.05%
	criteria	3	0.05%
	nanoscale	3	0.05%
	stars	2	0.03%
	programs	2	0.03%
	opportunities	2	0.03%
	in	2	0.03%
	fall	2	0.03%
	rfp	2	0.03%
	assessment	2	0.03%
	air	2	0.03%
8. google france	ecosystem	5	0.08%
	epa	5	0.08%
	environment	4	0.06%
	climate	3	0.05%

	2008	3	0.05%
	change	2	0.03%
	grant	2	0.03%
	fellowship	2	0.03%
	2007	2	0.03%
	valuation	2	0.03%
	of	2	0.03%
	on	2	0.03%
	2003	2	0.03%
	nanomaterials	2	0.03%
	based	2	0.03%
	nanotechnology	1	0.02%
	research	1	0.02%
	local	1	0.02%
	satellite	1	0.02%
	conference	1	0.02%
9. google germany	change	4	0.06%
	of	3	0.05%
	climate	3	0.05%
	quality	3	0.05%
	modeling	3	0.05%
	environment	2	0.03%
	on	2	0.03%
	in	2	0.03%
	pharmacokinetic	2	0.03%
	biomarker	2	0.03%
	air	2	0.03%
	global	2	0.03%
	research	2	0.03%
	use	2	0.03%
	from	2	0.03%
	benefit	2	0.03%
	consequences	2	0.03%
	epa	2	0.03%
	land	2	0.03%
	ecosystem	2	0.03%
10. google italy	epa	8	0.12%
	2008	3	0.05%
	change	3	0.05%
	us	3	0.05%
	use	2	0.03%
	health	2	0.03%

	air	2	0.03%
	research	2	0.03%
	science	2	0.03%
	funds	2	0.03%
	land	1	0.02%
	stachowitz	1	0.02%
	biomarker	1	0.02%
	innovation	1	0.02%
	nine-digit	1	0.02%
	et	1	0.02%
	gel	1	0.02%
	who	1	0.02%
	specialists	1	0.02%
	pm10	1	0.02%
11. google japan	environmental	5	0.08%
	change	3	0.05%
	air	3	0.05%
	grant	3	0.05%
	behavior	3	0.05%
	informing	2	0.03%
	food	2	0.03%
	quality	2	0.03%
	us	2	0.03%
	global	2	0.03%
	research:	2	0.03%
	policy	2	0.03%
	corporate	2	0.03%
	research	2	0.03%
	biomarkers	1	0.02%
	emissions	1	0.02%
	pollution	1	0.02%
	approach	1	0.02%
	science	1	0.02%
	2100	1	0.02%
12. netscape	epa	2	0.03%
	star	2	0.03%
	science	2	0.03%
	form	2	0.03%
	make	2	0.03%
	to	2	0.03%
	how	2	0.03%
	monitoring	1	0.02%

	grants	1	0.02%
	air	1	0.02%
	review	1	0.02%
	toxins	1	0.02%
	quality	1	0.02%
	environmental	1	0.02%
	changing	1	0.02%
	grant	1	0.02%
	costs	1	0.02%
	behaviors	1	0.02%
	rfa	1	0.02%
	forms	1	0.02%
13. yahoo spain	applications	3	0.05%
	nanotechnology	3	0.05%
	of	3	0.05%
	change	2	0.03%
	climate	2	0.03%
	web	1	0.02%
	food	1	0.02%
	aquatic	1	0.02%
	services	1	0.02%
	ecosystem	1	0.02%
	effects	1	0.02%
	nanomaterials	1	0.02%
	diagram	1	0.02%
14. altavista	environmental	3	0.05%
	proposal	2	0.03%
	research	2	0.03%
	indonesia	1	0.02%
	empact	1	0.02%
	risk	1	0.02%
	health	1	0.02%
	assessment*environmental	1	0.02%
	agriculture	1	0.02%
	proposals	1	0.02%
	treatment	1	0.02%
	2009	1	0.02%
	assessment	1	0.02%
	pollution	1	0.02%
	business	1	0.02%
	hazard	1	0.02%
	policy	1	0.02%

	decision	1	0.02%
	making	1	0.02%
	assignment	1	0.02%
15. mamma	of	4	0.06%
	approach	2	0.03%
	social	2	0.03%
	in	2	0.03%
	science	2	0.03%
	discipline	2	0.03%
	as	2	0.03%
	over	2	0.03%
	environmental	2	0.03%
	merit	2	0.03%
	geography	2	0.03%
	water	1	0.02%
	emissions	1	0.02%
	for	1	0.02%
	basis	1	0.02%
	drinking	1	0.02%
	classifying	1	0.02%
	rivers	1	0.02%
	us'	1	0.02%
	particulate	1	0.02%
16. google austria	consequences	1	0.02%
	100	1	0.02%
	atomic	1	0.02%
	carpenter,	1	0.02%
	www	1	0.02%
	s.	1	0.02%
	r.	1	0.02%
	2001.	1	0.02%
	alternate	1	0.02%
	states	1	0.02%
	evidence	1	0.02%
	of	1	0.02%
	its	1	0.02%
	implications.	1	0.02%
	annual	1	0.02%
	report	1	0.02%
	award	1	0.02%
	competition	1	0.02%
	ecosystems:	1	0.02%

nm 1 0.02 17. yahoo singapore to 2 0.03 nanoparticles 2 0.03 environment 2 0.03 harm 2 0.03 human 2 0.03 protection 1 0.02 lime 1 0.02 pollution 1 0.02 softening 1 0.02 remove 1 0.02
nanoparticles 2 0.03 environment 2 0.03 harm 2 0.03 human 2 0.03 protection 1 0.02 lime 1 0.02 pollution 1 0.02 softening 1 0.02
environment 2 0.03 harm 2 0.03 human 2 0.03 protection 1 0.02 arsenic 1 0.02 lime 1 0.02 pollution 1 0.02 softening 1 0.02
harm 2 0.03 human 2 0.03 protection 1 0.02 arsenic 1 0.02 lime 1 0.02 pollution 1 0.02 softening 1 0.02
human 2 0.03 protection 1 0.02 arsenic 1 0.02 lime 1 0.02 pollution 1 0.02 softening 1 0.02
protection 1 0.02 arsenic 1 0.02 lime 1 0.02 pollution 1 0.02 softening 1 0.02
arsenic 1 0.02 lime 1 0.02 pollution 1 0.02 softening 1 0.02
lime 1 0.02 pollution 1 0.02 softening 1 0.02
pollution 1 0.02 softening 1 0.02
softening 1 0.02
remove 1 0.02
p3 1 0.02
18. yandex environmental 2 0.03
the $1 0.02$
in 1 0.02
usa. 1 0.02
problems 1 0.02
usa $1 0.02$
grad 1 0.02
star 1 0.02
problem 1 0.02
19. yahoo australia &nz quality 2 0.03
proposals 2 0.03
energy $2 0.03$
air 2 0.03
research 2 0.03
20. yahoo india 2008 1 0.02
management 1 0.02
on 1 0.02
stress 1 0.02
project 1 0.02
project 1 0.02
proposal 1 0.02
1 3
proposal 1 0.02
proposal 1 0.02 india 1 0.02
proposal 1 0.02 india 1 0.02 measurements 1 0.02

Activity by Search Engine - Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



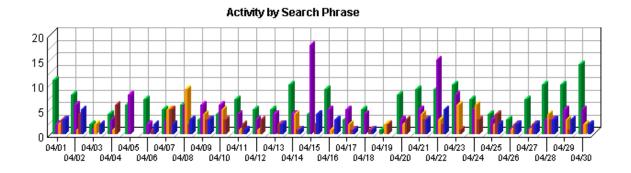
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	forms	196	2.96%
2.	epa	144	2.17%
3.	epa funding	74	1.12%
4.	change	65	0.98%
5.	epa star	55	0.83%
6.	epa grants	49	0.74%
7.	research grants	46	0.69%
8.	health	34	0.51%
9.	epa star grants	26	0.39%
10.	interdisciplinary approach	21	0.32%
11.	climate change	21	0.32%
12.	epa star 2008	21	0.32%
13.	epa ncer	20	0.30%
14.	rfa	19	0.29%
15.	market mechanisms	17	0.26%
16.	research grant	15	0.23%
17.	environmental health	15	0.23%
18.	epa gro	14	0.21%
19.	nanomaterials	14	0.21%
20.	epa statistics	13	0.20%
	Subtotal	879	13.27%
	Total	6,625	100.00%

Activity by Search Phrase with Engines Detail

nrases	Engines	Referrals	9/
1. forms	google	128	1.93%
	google uk	33	0.50%
	google canada	21	0.32%
	google australia	12	0.18%
	netscape	1	0.02%
	aol netfind	1	0.029
2. epa	google	137	2.079
	aol netfind	3	0.059
	google uk	1	0.029
	google france	1	0.029
	google australia	1	0.029
	netscape	1	0.029
3. epa funding	google	71	1.079
	yahoo	2	0.039
	google australia	1	0.029
4. change	google	40	0.609
	google uk	11	0.179
	google australia	8	0.129
	google canada	6	0.099
5. epa star	google	48	0.729
	yahoo	7	0.119
6. epa grants	google	43	0.659
	yahoo	3	0.059
	aol netfind	2	0.039
	netscape	1	0.029
7. research grants	google	46	0.699
8. health	google	26	0.399
	google uk	4	0.069
	google canada	3	0.059
	google australia	1	0.029
9. epa star grants	google	26	0.399
10. interdisciplinary approach	google	15	0.239
	aol netfind	2	0.039
	google canada	2	0.039
	google uk	1	0.029
	google japan	1	0.029
11. climate change	google	9	0.149

	google canada	3	0.05%
	google australia	2	0.03%
	google france	1	0.02%
12. epa star 2008	google	21	0.32%
13. epa ncer	google	20	0.30%
14. rfa	google	17	0.26%
	google france	1	0.02%
	google canada	1	0.02%
15. market mechanisms	google	9	0.14%
	google australia	3	0.05%
	google uk	3	0.05%
	google canada	2	0.03%
16. research grant	google	14	0.21%
	google japan	1	0.02%
17. environmental health	google	12	0.18%
	google australia	3	0.05%
18. epa gro	google	13	0.20%
	google australia	1	0.02%
19. nanomaterials	google	11	0.17%
	google australia	2	0.03%
	google canada	1	0.02%
20. epa statistics	google	13	0.20%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

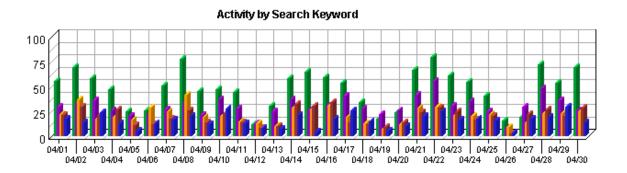


How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	1,435	5.20%
2.	of	899	3.26%
3.	research	640	2.32%
4.	environmental	597	2.16%
5.	the	475	1.72%
6.	change	466	1.69%
7.	for	436	1.58%
8.	in	422	1.53%
9.	2008	372	1.35%
10.	funding	369	1.34%
11.	grants	355	1.29%
12.	climate	352	1.28%
13.	star	340	1.23%
14.	health	314	1.14%
15.	grant	296	1.07%
16.	forms	242	0.88%
17.	to	235	0.85%
18.	on	230	0.83%
19.	water	230	0.83%
20.	pollution	214	0.78%
	Subtotal	8,919	32.34%
	Total	27,579	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	1,256	4.55%
	yahoo	107	0.39%
	google canada	17	0.06%
	msn	14	0.05%
	aol netfind	10	0.04%
	google italy	8	0.03%
	google uk	8	0.03%
	google france	5	0.02%
	google australia	4	0.01%
	google germany	2	0.01%
	netscape	2	0.01%
	yahoo japan	1	0.00%
	google japan	1	0.00%
2. of	google	684	2.48%
	yahoo	88	0.32%
	google uk	51	0.18%
	google canada	27	0.10%
	google australia	19	0.07%
	aol netfind	6	0.02%
	msn	6	0.02%
	mamma	4	0.01%
	yahoo spain	3	0.01%
	google germany	3	0.01%
	google france	2	0.01%
	cnet search.com	2	0.01%
	google austria	1	0.00%
	google italy	1	0.00%
	netscape	1	0.00%
	hotbot	1	0.00%
3. research	google	493	1.79%
	yahoo	82	0.30%
	google uk	19	0.07%
	google canada	10	0.04%
	google australia	7	0.03%
	msn	6	0.02%
	aol netfind	6	0.02%
	google germany	2	0.01%
	yahoo australia &nz	2	0.01%
	altavista	2	0.01%

	google japan	2	0.01%
	google italy	2	0.01%
	yahoo taiwan	1	0.00%
	yahoo japan	1	0.00%
	lycos	1	0.00%
	yahoo india	1	0.00%
	yahoo uk &ireland	1	0.00%
	google france	1	0.00%
	hotbot	1	0.00%
4. environmental	google	448	1.62%
	yahoo	62	0.22%
	google uk	29	0.11%
	google australia	14	0.05%
	msn	11	0.04%
	google canada	9	0.03%
	aol netfind	6	0.02%
	google japan	5	0.02%
	altavista	3	0.01%
	google germany	2	0.01%
	yandex	2	0.01%
	mamma	2	0.01%
	google italy	1	0.00%
	lycos	1	0.00%
	netscape	1	0.00%
	hotbot	1	0.00%
5. the	google	366	1.33%
	yahoo	34	0.12%
	google uk	29	0.11%
	google canada	16	0.06%
	google australia	10	0.04%
	msn	9	0.03%
	aol netfind	4	0.01%
	hotbot	2	0.01%
	google france	1	0.00%
	yandex	1	0.00%
	google japan	1	0.00%
	cnet search.com	1	0.00%
	google germany	1	0.00%
6. change	google	348	1.26%
	google uk	37	0.13%
	google australia	27	0.10%
	google canada	25	0.09%

	yahoo	11	0.04%
	google germany	4	0.01%
	google italy	3	0.01%
	google japan	3	0.01%
	google france	2	0.01%
	yahoo spain	2	0.01%
	aol netfind	2	0.01%
	msn	2	0.01%
7. for	google	343	1.24%
	yahoo	42	0.15%
	google uk	14	0.05%
	msn	12	0.04%
	aol netfind	8	0.03%
	google australia	7	0.03%
	google canada	7	0.03%
	mamma	1	0.00%
	google france	1	0.00%
	google italy	1	0.00%
8. in	google	323	1.17%
	yahoo	36	0.13%
	google uk	18	0.07%
	google canada	15	0.05%
	google australia	10	0.04%
	msn	8	0.03%
	google germany	2	0.01%
	aol netfind	2	0.01%
	mamma	2	0.01%
	google france	1	0.00%
	yahoo india	1	0.00%
	all the web	1	0.00%
	google italy	1	0.00%
	yandex	1	0.00%
	hotbot	1	0.00%
9. 2008	google	335	1.21%
	yahoo	16	0.06%
	google uk	5	0.02%
	google canada	4	0.01%
	google australia	3	0.01%
	google france	3	0.01%
	google italy	3	0.01%
	aol netfind	1	0.00%
	msn	1	0.00%

	yahoo india	1	0.00%
10. funding	google	330	1.20%
	yahoo	19	0.07%
	google australia	6	0.02%
	google uk	5	0.02%
	google canada	3	0.01%
	msn	2	0.01%
	aol netfind	2	0.01%
	google italy	1	0.00%
	google france	1	0.00%
11. grants	google	318	1.15%
	yahoo	22	0.08%
	aol netfind	3	0.01%
	msn	3	0.01%
	google uk	2	0.01%
	google canada	1	0.00%
	netscape	1	0.00%
	google italy	1	0.00%
	yahoo uk &ireland	1	0.00%
	google france	1	0.00%
	google japan	1	0.00%
	google australia	1	0.00%
12. climate	google	285	1.03%
	google uk	19	0.07%
	google canada	13	0.05%
	yahoo	12	0.04%
	google australia	12	0.04%
	google germany	3	0.01%
	google france	3	0.01%
	yahoo spain	2	0.01%
	aol netfind	1	0.00%
	google japan	1	0.00%
	msn	1	0.00%
13. star	google	306	1.11%
	yahoo	22	0.08%
	google canada	4	0.01%
	aol netfind	2	0.01%
	netscape	2	0.01%
	google italy	1	0.00%
	google france	1	0.00%
	msn	1	0.00%
	yandex	1	0.00%

14. health	google	250	0.91%
	yahoo	18	0.07%
	google uk	17	0.06%
	google canada	11	0.04%
	google australia	8	0.03%
	aol netfind	3	0.01%
	msn	3	0.01%
	google italy	2	0.01%
	google germany	1	0.00%
	altavista	1	0.00%
15. grant	google	258	0.94%
	yahoo	16	0.06%
	google uk	8	0.03%
	google japan	3	0.01%
	google france	2	0.01%
	google australia	2	0.01%
	aol netfind	2	0.01%
	google canada	2	0.01%
	google italy	1	0.00%
	msn	1	0.00%
	netscape	1 (0.00%
16. forms	google	162	0.59%
	google uk	33	0.12%
	google canada	21	0.08%
	google australia	13	0.05%
	yahoo	7	0.03%
	msn	2	0.01%
	aol netfind	2	0.01%
	netscape	1	0.00%
	yahoo uk &ireland	1	0.00%
17. to	google	185	0.67%
	yahoo	11	0.04%
	google uk	8	0.03%
	google australia	8	0.03%
	google canada	7	0.03%
	msn	6	0.02%
	aol netfind	4	0.01%
	netscape	2	0.01%
	yahoo singapore	2	0.01%
	google japan	1	0.00%
	google germany	1	0.00%
18. on	google	164	0.59%
	-		

	yahoo	23	0.08%
	google uk	17	0.06%
	google canada	10	0.04%
	google australia	6	0.02%
	msn	4	0.01%
	google france	2	0.01%
	google germany	2	0.01%
	google italy	1	0.00%
	yahoo india	1	0.00%
19. water	google	194	0.70%
	google canada	13	0.05%
	yahoo	10	0.04%
	google uk	3	0.01%
	msn	3	0.01%
	google australia	2	0.01%
	aol netfind	2	0.01%
	google italy	1	0.00%
	mamma	1	0.00%
	google germany	1	0.00%
20. pollution	google	168	0.61%
	yahoo	22	0.08%
	google uk	5	0.02%
	google australia	5	0.02%
	google canada	4	0.01%
	msn	3	0.01%
	aol netfind	1	0.00%
	google germany	1	0.00%
	google japan	1	0.00%
	altavista	1	0.00%
	google italy	1	0.00%
	yahoo singapore	1	0.00%
	mamma	1	0.00%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

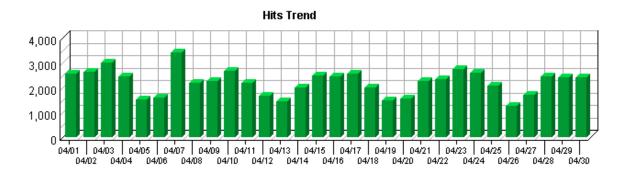
% Percentage of visitors referred from search engines who used the specified search engine and keyword.

Ø.

At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Technical Dashboard

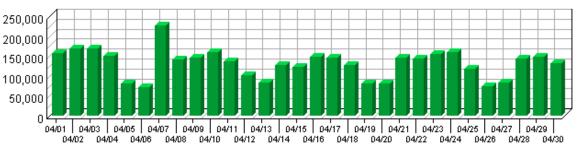
This dashboard summarizes important information related to online technical activity.



Hit Summary

Successful Hits for Entire Site	66,364
Average Hits per Day	2,212
Home Page Hits	7,554





Technical Statistics

Total Hits	75,026	100%
Successful Hits	66,364	88.45%
Failed Hits	8,662	11.55%
Cached Hits	15,939	21.24%

Technical Dashboard 149

150 Technical Dashboard

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
04/01	2,344	3.92%
04/02	2,350	3.93%
04/03	2,761	4.61%
04/04	2,261	3.78%
04/05	1,429	2.39%
04/06	1,423	2.38%
04/07	3,042	5.08%
04/08	2,019	3.37%
04/09	2,035	3.40%
04/10	2,491	4.16%
04/11	2,002	3.35%
04/12	1,496	2.50%
04/13	1,329	2.22%
04/14	1,778	2.97%
04/15	2,312	3.86%
04/16	2,195	3.67%
04/17	2,348	3.92%
04/18	1,820	3.04%
04/19	1,381	2.31%
04/20	1,422	2.38%
04/21	2,012	3.36%
04/22	1,986	3.32%
04/23	2,389	3.99%
04/24	2,408	4.02%
04/25	1,731	2.89%

Page Views Trend 151

04/26	1,155	1.93%
04/27	1,525	2.55%
04/28	2,110	3.53%
04/29	2,144	3.58%
04/30	2,145	3.58%
Total	59,843	100.00%

Page Views Trend - Help Card



Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

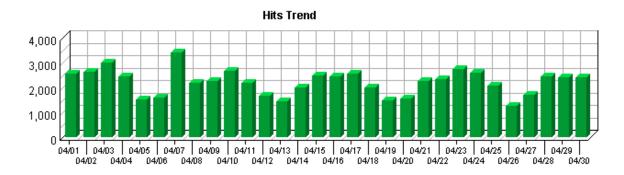


Periods of less activity can be considered good times for maintenance and content improvement.

152 Page Views Trend

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



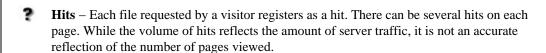
Hits Trend

Time Interval	Hits	%
04/01	2,555	3.85%
04/02	2,624	3.95%
04/03	3,002	4.52%
04/04	2,445	3.68%
04/05	1,534	2.31%
04/06	1,592	2.40%
04/07	3,390	5.11%
04/08	2,196	3.31%
04/09	2,254	3.40%
04/10	2,655	4.00%
04/11	2,188	3.30%
04/12	1,673	2.52%
04/13	1,460	2.20%
04/14	1,991	3.00%
04/15	2,468	3.72%
04/16	2,460	3.71%
04/17	2,567	3.87%
04/18	2,004	3.02%
04/19	1,499	2.26%
04/20	1,565	2.36%
04/21	2,259	3.40%
04/22	2,343	3.53%
04/23	2,727	4.11%
04/24	2,601	3.92%
04/25	2,080	3.13%

Hits Trend 153

04/26	1,268	1.91%
04/27	1,699	2.56%
04/28	2,449	3.69%
04/29	2,409	3.63%
04/30	2,407	3.63%
Total	66,364	100.00%

Hits Trend – Help Card



Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

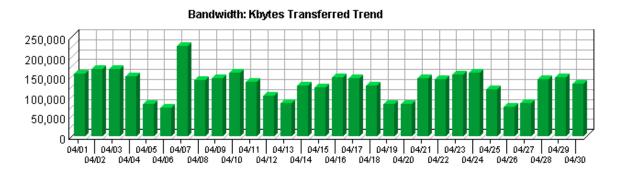
% – Percentage of hits that occurred during the specified time interval.

Periods of less activity can be considered good times for maintenance and content improvement.

154 Hits Trend

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.



Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
04/01	156,773	3.99%
04/02	169,252	4.31%
04/03	169,640	4.32%
04/04	150,848	3.84%
04/05	81,603	2.08%
04/06	72,497	1.84%
04/07	226,729	5.77%
04/08	140,860	3.58%
04/09	145,175	3.69%
04/10	158,599	4.04%
04/11	135,900	3.46%
04/12	102,976	2.62%
04/13	82,828	2.11%
04/14	127,118	3.24%
04/15	123,723	3.15%
04/16	147,033	3.74%
04/17	144,795	3.68%
04/18	127,326	3.24%
04/19	80,630	2.05%
04/20	80,173	2.04%
04/21	145,297	3.70%
04/22	144,444	3.68%
04/23	154,945	3.94%
04/24	160,476	4.08%
04/25	116,939	2.98%

04/26	74,861	1.91%
04/27	82,925	2.11%
04/28	144,303	3.67%
04/29	147,866	3.76%
04/30	132,873	3.38%
Total	3,929,393	100.00%

Bandwidth: Kbytes Transferred Trend - Help Card

Reserved – Number of kilobytes of data transferred during the specified time interval.

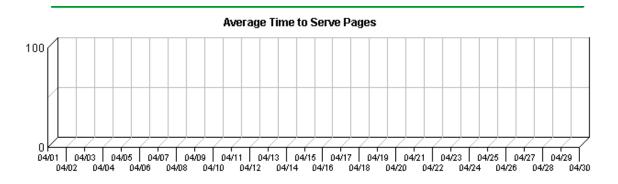
Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages. **Note**: Not all web servers log the information necessary to create this report.



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
04/01	0	2,344	0
04/02	0	2,350	0
04/03	0	2,761	0
04/04	0	2,261	0
04/05	0	1,429	0
04/06	0	1,423	0
04/07	0	3,042	0
04/08	0	2,019	0
04/09	0	2,035	0
04/10	0	2,491	0
04/11	0	2,002	0
04/12	0	1,496	0
04/13	0	1,329	0
04/14	0	1,778	0
04/15	0	2,312	0
04/16	0	2,195	0
04/17	0	2,348	0
04/18	0	1,820	0
04/19	0	1,381	0
04/20	0	1,422	0
04/21	0	2,012	0
04/22	0	1,986	0
04/23	0	2,389	0
04/24	0	2,408	0
04/25	0	1,731	0

04/26	0	1,155	0
04/27	0	1,525	0
04/28	0	2,110	0
04/29	0	2,144	0
04/30	0	2,145	0
Total	0	59,843	0.0

Average Time to Serve Pages - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

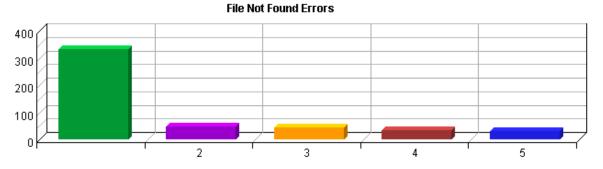
Errors Dashboard

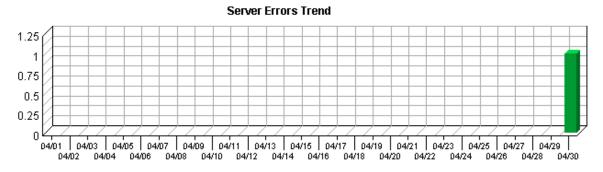
This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Technical Statistics

Total Hits	75,026	100%
Successful Hits	66,364	88.45%
Failed Hits	8,662	11.55%
Cached Hits	15,939	21.24%







Errors Dashboard 159

160 Errors Dashboard

Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	403 Forbidden	5,530	63.85%
2.	404 Not Found	3,114	35.95%
3.	400 Bad Request	5	0.06%
4.	408 Request Timeout	5	0.06%
5.	413 Request Entity Too Large	5	0.06%
6.	000 Incomplete / Undefined	2	0.02%
	Total	8,661	100.00%

Client Errors – Help Card

? Client Errors – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

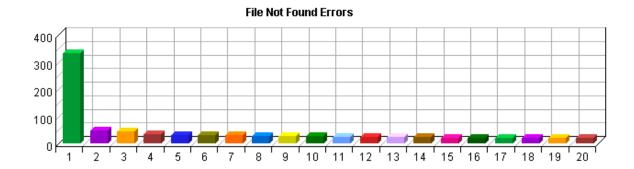
Use this page to determine what maintenance is necessary.

Client Errors 161

162 Client Errors

File Not Found Errors

This report identifies files that returned "404 - Not Found" or "410 - Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/ncer/rfa/2008/2008_star_gcwg. html (no referrer)	333	10.69%
2.	/ncer/rfa/2008/epa-content. css (no referrer)	49	1.57%
3.	/ncer/rfa/forms/downlf.html (no referrer)	45	1.45%
4.	/ncer/rfa/ncer/styles/ epafiles_epastyles.css http://es.epa.gov/ncer/rfa/ partners/acc/	33	1.06%
5.	/ncer/rfa/2008/2008_star_gcwg. html http://www.lacity.org/EAD/ EADWeb—AboutEAD/grants.htm	31	1.00%
6.	/ncer/rfa/undgrad.html http://www.lasculturas.com/ lib/libScholarships.php	31	1.00%
7.	/ncer/rfa/futures.html (no referrer)	29	0.93%
8.	/ncer/rfa/2002stargradfellann. html (no referrer)	28	0.90%
9.	/ncer/rfa/forms/application. pdf (no referrer)	27	0.87%
10.	/ncer/rfa/water.html (no referrer)	26	0.83%
11.	/ncer/rfa/undgrad.html (no referrer)	24	0.77%
12.	/ncer/rfa/2005/rfa/2005/ 2005_exp_meas_tools.html (no referrer)	24	0.77%
13.	/ncer/rfa/forms/epaf2003.pdf (no referrer)	24	0.77%

File Not Found Errors 163

14.	/ncer/rfa/market2000.html (no referrer)	23	0.74%
15.	/ncer/rfa/00humanrfa.html (no referrer)	22	0.71%
16.	/ncer/rfa/archive/sbir/ appendixa.html (no referrer)	22	0.71%
17.	/ncer/rfa/ungradmaifell01. html (no referrer)	21	0.67%
18.	/ncer/rfa/dchildvul.html (no referrer)	21	0.67%
19.	/ncer/rfa/empact99.html (no referrer)	20	0.64%
20.	/ncer/rfa/02dmvep.html (no referrer)	19	0.61%
	Subtotal	852	27.36%
	Other	2,262	72.64%
	Total	3,114	100.00%

File Not Found Errors – Help Card

Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

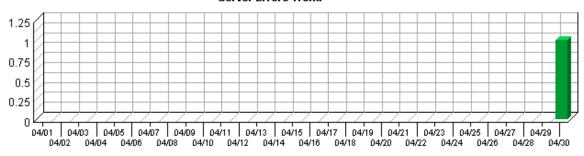
? Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

164 File Not Found Errors

Server Errors

This report lists the errors which occurred on the server.





Server Errors

	HTTP Status Codes	Hits	%
1.	500 Internal Error	1	100.00%
	Total	1	100.00%

Server Errors - Help Card



Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.



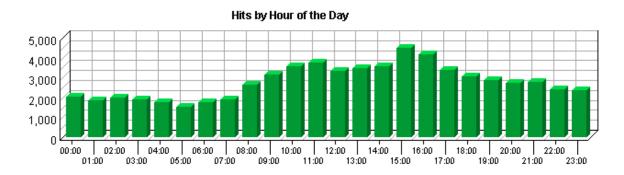
Use this page to determine what maintenance is necessary.

Server Errors 165

166 Server Errors

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

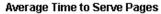


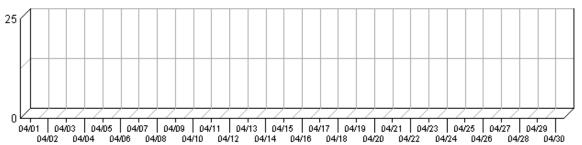
Most Active Summary

Most Active Date	April 07, 2008
Number of Hits on Most Active Date	3,390
Most Active Day of the Week	Wed
Most Active Hour of the Day	15:00-15:59

Activity on Weekdays Summary

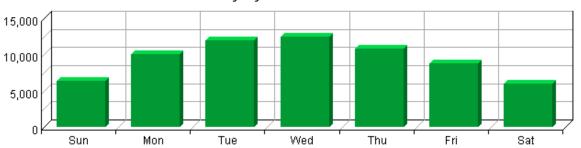
Total Hits Weekdays	54,074
Total Visits Weekdays	29,808
Average Number of Visits per day on Weekdays	1,354
Average Number of Hits per day on Weekdays	2,457





Activity Dashboard 167

Hits by Day of the Week



Least Active Summary

Least Active Date	April 26, 2008
Number of Hits on Least Active Date	1,268
Least Active Day of the Week	Sat
Least Active Hour of the Day	05:00-05:59

Activity on Weekends Summary

Total Hits Weekend	12,290
Total Visits Weekend	6,652
Average Number of Visits per Weekend	1,663
Average Number of Hits per Weekend	3,072

250,000

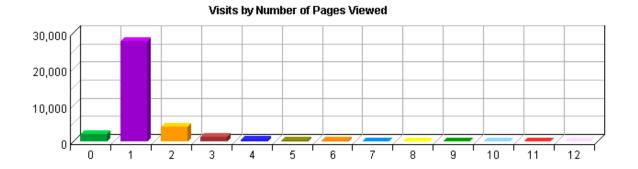




168 Activity Dashboard

Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	2,060	5.65%
1	27,644	75.84%
2	4,039	11.08%
3	1,188	3.26%
4	544	1.49%
5	262	0.72%
6	138	0.38%
7	94	0.26%
8	63	0.17%
9	46	0.13%
10	41	0.11%
11	34	0.09%
12	24	0.07%
Subtotal	36,177	99.25%
Other	274	0.75%
Total	36,451	100.00%

Visits by Number of Pages Viewed - Help Card

Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non–page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

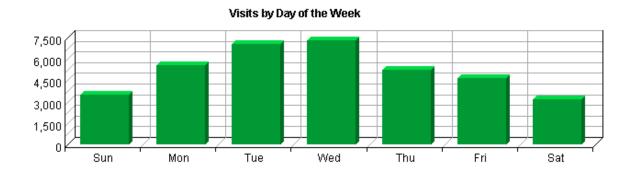
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	3,510	9.63%
Mon	5,577	15.30%
Tue	7,054	19.35%
Wed	7,316	20.07%
Thu	5,230	14.34%
Fri	4,631	12.70%
Sat	3,142	8.62%
Total Weekend	6,652	18.24%
Total Weekdays	29,808	81.76%
Total	36,460	100.00%

Visits by Day of the Week - Help Card

3

Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits that occurred on the specified day of the week.

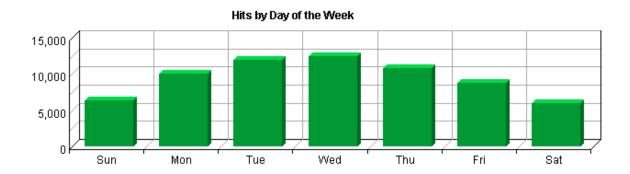
B

Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	6,316	9.52%
Mon	10,089	15.20%
Tue	11,971	18.04%
Wed	12,472	18.79%
Thu	10,825	16.31%
Fri	8,717	13.14%
Sat	5,974	9.00%
Total Weekend	12,290	18.52%
Total Weekdays	54,074	81.48%
Total	66,364	100.00%

Hits by Day of the Week - Help Card

3

Day – Specified day of the week being tracked.

Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

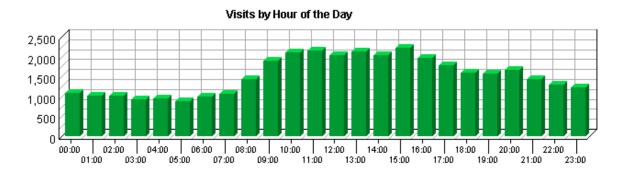
 $\mbox{\%}$ – Percentage of total hits that occurred on the specified day of the week.

Q

Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

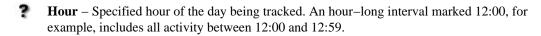
Hour	Visits	%
00:00	1,077	2.95%
01:00	1,021	2.80%
02:00	1,030	2.83%
03:00	934	2.56%
04:00	943	2.59%
05:00	875	2.40%
06:00	984	2.70%
07:00	1,057	2.90%
08:00	1,438	3.94%
09:00	1,898	5.21%
10:00	2,104	5.77%
11:00	2,147	5.89%
12:00	2,046	5.61%
13:00	2,122	5.82%
14:00	2,026	5.56%
15:00	2,221	6.09%
16:00	1,957	5.37%
17:00	1,781	4.88%
18:00	1,591	4.36%
19:00	1,576	4.32%
20:00	1,676	4.60%
21:00	1,437	3.94%
22:00	1,302	3.57%
23:00	1,217	3.34%
Total Visits during Work Hours (8:00am-5:00pm)	17,959	49.26%

Total Visits during After Hours (5:01pm-7:59am)	18,501	50.74%
Total	36,460	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	15:00-15:59
Least Active Hour of the Day	05:00-05:59

Visits by Hour of the Day - Help Card



Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits

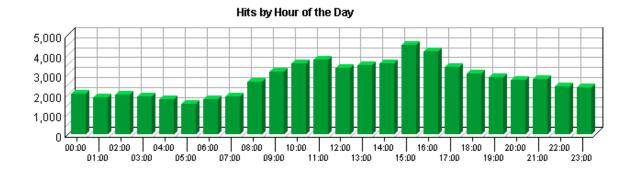
Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site that occurred during the specified hour.

This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

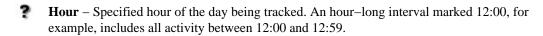
Hour	Hits	%
00:00	2,053	3.09%
01:00	1,846	2.78%
02:00	1,974	2.97%
03:00	1,875	2.83%
04:00	1,738	2.62%
05:00	1,549	2.33%
06:00	1,776	2.68%
07:00	1,903	2.87%
08:00	2,633	3.97%
09:00	3,159	4.76%
10:00	3,561	5.37%
11:00	3,756	5.66%
12:00	3,335	5.03%
13:00	3,478	5.24%
14:00	3,545	5.34%
15:00	4,474	6.74%
16:00	4,149	6.25%
17:00	3,384	5.10%
18:00	3,042	4.58%
19:00	2,852	4.30%
20:00	2,722	4.10%
21:00	2,771	4.18%
22:00	2,430	3.66%
23:00	2,359	3.55%

Total Hits during Work Hours (8:00am-5:00pm)	32,090	48.35%
Total Hits during After Hours (5:01pm-7:59am)	34,274	51.65%
Total	66,364	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	15:00-15:59
Least Active Hour of the Day	05:00-05:59

Hits by Hour of the Day - Help Card



Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0–1	32,005	87.80%
1–2	618	1.70%
2–3	374	1.03%
3–4	254	0.70%
4–5	241	0.66%
5–6	201	0.55%
6–7	155	0.43%
7–8	166	0.46%
8–9	133	0.36%
9–10	110	0.30%
10–11	110	0.30%
11–12	109	0.30%
12–13	89	0.24%
13–14	77	0.21%
14–15	84	0.23%
15–16	56	0.15%
16–17	77	0.21%
17–18	66	0.18%
18–19	71	0.19%
19–20	70	0.19%
Subtotal	35,066	96.20%
Other	1,385	3.80%
Total	36,451	100.00%

Visit Duration by Visits 179

Visit Duration by Visits - Help Card

Visit Duration (minutes) – The number of minutes your web site was viewed.

Visits - Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

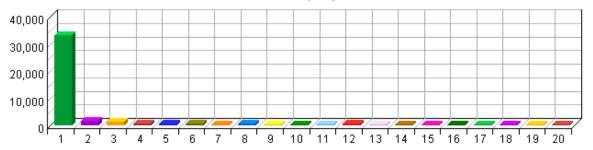
% – Percentage of visitors who viewed your page for the specified duration of time.

This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.





Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0–1	33,169	55.62%
1–2	1,815	3.04%
2–3	1,282	2.15%
3–4	803	1.35%
4–5	756	1.27%
5–6	776	1.30%
6–7	443	0.74%
7–8	515	0.86%
8–9	459	0.77%
9–10	291	0.49%
10–11	327	0.55%
11–12	608	1.02%
12–13	368	0.62%
13–14	304	0.51%
14–15	274	0.46%
15–16	205	0.34%
16–17	340	0.57%
17–18	283	0.47%
18–19	277	0.46%
19–20	258	0.43%
Subtotal	43,553	73.03%
Other	16,083	26.97%
Total	59,636	100.00%

Visit Duration by Page Views - Help Card

5

Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

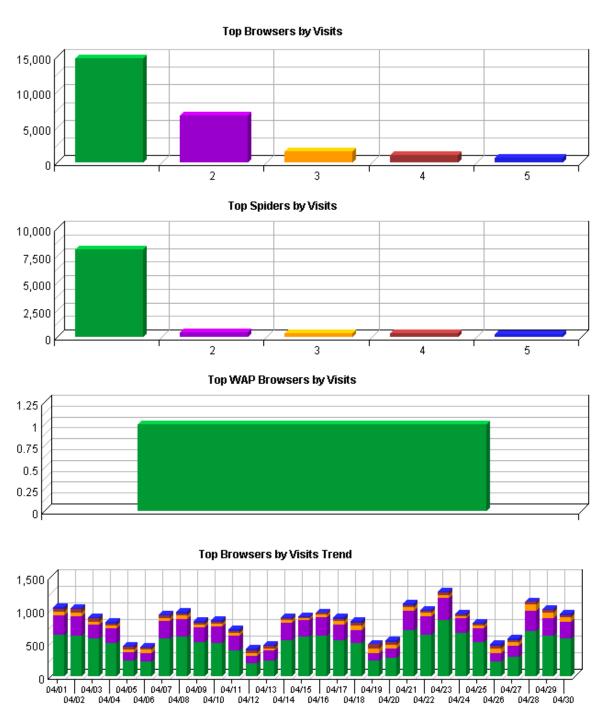
% – Percentage of visitors who viewed your page for the specified duration of time.



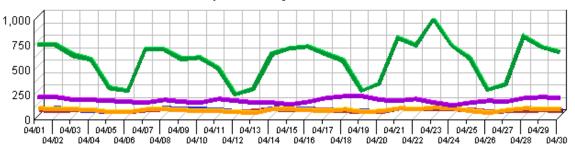
This information tells you how many visitors view your site for specific intervals of time.

Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

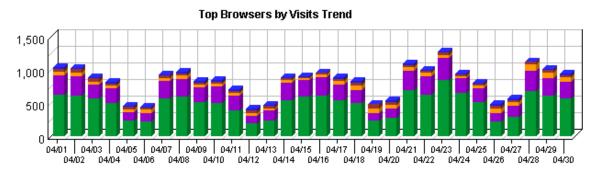


Top Platforms by Visits Trend

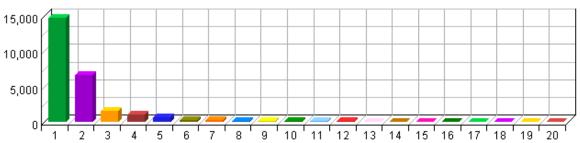


Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.



Top Browsers by Visits



Top Browsers

	Browser	Visits %	Hits
1.	Microsoft Internet Explorer	14,780 55.77%	22,778
2.	Mozilla	6,663 25.14%	9,752
3.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	1,564 5.90%	2,607
4.	Other Netscape Compatible	1,044 3.94%	2,876
5.	Others	610 2.30%	1,590
6.	libwww-perl/5.800	274 1.03%	384
7.	Jakarta Commons-HttpClient/3.0.1	267 1.01%	1,051
8.	Safari	165 0.62%	221
9.	NLESE USEPA	136 0.51%	1,721
10.	Netscape	133 0.50%	169
11.	Opera	89 0.34%	102
12.	Konqueror	68 0.26%	3,431
13.	Java/1.6.0_03	65 0.25%	90
14.	Java/1.5.0_12	60 0.23%	110
15.	www.dlese.org,support@dlese.org	56 0.21%	56
16.	libwww-perl/5.805	32 0.12%	32
17.	ColdFusion	22 0.08%	22

Top Browsers 185

18.	libwww-perl/5.808	22	0.08%	32
19.	larbin_2.6.3 larbin2.6.3@unspecified.mail	21	0.08%	316
20.	Lynx	20	0.08%	29
	Subtotal	26,091	98.44%	47,369
	Other	413	1.56%	1,767
	Total	26,504	100.00%	49,136

Top Browsers - Help Card

Prowser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

Prowser data can help you determine how to configure your site for optimal viewing.

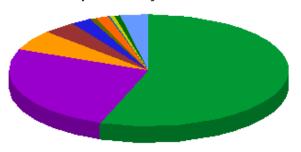
Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

186 Top Browsers

Top Browsers by Version

This report lists the browser versions most common among your visitors.





Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	7.0	7,683	28.99%	11,322
		6.0	6,902	26.04%	11,153
		5.0	74	0.28%	117
		5.5	47	0.18%	58
		5.01	27	0.10%	64
		5.14	8	0.03%	17
		5.23	7	0.03%	7
		3.02	7	0.03%	7
		Version Unknown	5	0.02%	5
		5.12	5	0.02%	5
		6.0b	4	0.02%	5
		5.22	2	0.01%	2
		5.00	2	0.01%	9
		6.0-	2	0.01%	2
		5.16	1	0.00%	1
		7.0b	1	0.00%	1
		4.01	1	0.00%	1
		3.0B	1	0.00%	1
		999.1	1	0.00%	1
		Other	0	0.00%	0
2.	Mozilla	20080311	2,221	8.38%	3,166
		20080404	1,751	6.61%	2,738
		Version Unknown	768	2.90%	1,039
		20070308	674	2.54%	923
		20071127	214	0.81%	307

20080201	179	0.68%	270
20070508	82	0.31%	101
20070725	72	0.27%	115
20050915	59	0.22%	79
20071025	50	0.19%	78
20070515	45	0.17%	56
20071008	35	0.13%	60
20070309	32	0.12%	36
20061010	29	0.11%	47
20070914	28	0.11%	36
2008032620	28	0.11%	32
20080325	20	0.08%	48
20061204	18	0.07%	18
20080109	16	0.06%	17
20070713	14	0.05%	23
20041107	14	0.05%	29
20050716	12	0.05%	109
20060426	12	0.05%	23
20071115	12	0.05%	18
20060728	12	0.05%	12
20070219	11	0.04%	15
20080219	11	0.04%	15
20080326	10	0.04%	14
2008030714	10	0.04%	13
20050511	10	0.04%	18
20061201	9	0.03%	10
20071018	8	0.03%	29
20061206	8	0.03%	9
20060909	8	0.03%	11
20070216	7	0.03%	8
20060508	7	0.03%	18
2008032619	7	0.03%	7
20080206	5	0.02%	8
20051111	5	0.02%	5
20040218	5	0.02%	5
20080418	5	0.02%	6
20071128	5	0.02%	5
20060601	4	0.02%	5
2008020514	4	0.02%	4
20060111	4	0.02%	6
2007030919	4	0.02%	4
20071030	4	0.02%	4
200,1000	•	J.U. = /U	•

20050414 4 0.02% 20031007 3 0.01% 2008041514 3 0.01% 20040707 3 0.01% 20040803 3 0.01% 20050317 3 0.01% 20070509 3 0.01% 20070611 2 0.01% 20080208 2 0.01% 20050919 2 0.01% 20071126 2 0.01% 20041001 2 0.01% 20070809 2 0.01% 20070530 2 0.01% 20050225 2 0.01% 20050225 2 0.01% 20050223 2 0.01% 20050223 2 0.01% 20080207 2 0.01% 2008042506 1 0.00% 20070603 1 0.00% 20080414 1 0.00% 20040225 1 0.00%				
20031007 3 0.01% 2008041514 3 0.01% 20040707 3 0.01% 20040803 3 0.01% 20050317 3 0.01% 20070509 3 0.01% 20070611 2 0.01% 20050919 2 0.01% 20060921 2 0.01% 20071126 2 0.01% 20070809 2 0.01% 20070809 2 0.01% 20070809 2 0.01% 20070530 2 0.01% 20050225 2 0.01% 20050319 2 0.01% 20050223 2 0.01% 20050223 2 0.01% 20071206 2 0.01% 20071206 2 0.01% 20070603 1 0.00% 20070312 1 0.00% 20080328 1 0.00% 20080328	4	0.02%	4	20060414
2008041514 3 0.01% 20070226 3 0.01% 20040707 3 0.01% 20040803 3 0.01% 20050317 3 0.01% 20070509 3 0.01% 20070611 2 0.01% 20080208 2 0.01% 20050919 2 0.01% 20071126 2 0.01% 20041001 2 0.01% 20070809 2 0.01% 20070809 2 0.01% 20070530 2 0.01% 20031008 2 0.01% 20050225 2 0.01% 20050225 2 0.01% 20050223 2 0.01% 20071206 2 0.01% 20071206 2 0.01% 20070603 1 0.00% 20070312 1 0.00% 20080328 1 0.00% 20080329	4	0.02%	4	20050414
20070226 3 0.01% 20040707 3 0.01% 20040803 3 0.01% 20050317 3 0.01% 20070509 3 0.01% 20070611 2 0.01% 20080208 2 0.01% 20050919 2 0.01% 20071126 2 0.01% 20041001 2 0.01% 20070809 2 0.01% 20070809 2 0.01% 20070530 2 0.01% 20050225 2 0.01% 20050225 2 0.01% 20050319 2 0.01% 20050223 2 0.01% 20071206 2 0.01% 20071206 2 0.01% 20071218 1 0.00% 20070603 1 0.00% 20080328 1 0.00% 20080329 1 0.00% 20080129	5	0.01%	3	20031007
20040707 3 0.01% 20040803 3 0.01% 20050317 3 0.01% 20070509 3 0.01% 20070611 2 0.01% 20080208 2 0.01% 20050919 2 0.01% 20060921 2 0.01% 20071126 2 0.01% 20041001 2 0.01% 20070809 2 0.01% 20070809 2 0.01% 20070530 2 0.01% 20031008 2 0.01% 20050225 2 0.01% 20050319 2 0.01% 20050223 2 0.01% 20071206 2 0.01% 20071206 2 0.01% 20070603 1 0.00% 20040225 1 0.00% 20080328 1 0.00% 20080129 1 0.00% 20080129	3	0.01%	3	2008041514
20040803 3 0.01% 20050317 3 0.01% 20070509 3 0.01% 20070611 2 0.01% 20080208 2 0.01% 20050919 2 0.01% 20071126 2 0.01% 20041001 2 0.01% 20070809 2 0.01% 20070530 2 0.01% 20031008 2 0.01% 20050225 2 0.01% 20050319 2 0.01% 20050223 2 0.01% 20071206 2 0.01% 20071206 2 0.01% 20070603 1 0.00% 20070603 1 0.00% 20080414 1 0.00% 20080328 1 0.00% 20080129 1 0.00% 20080129 1 0.00% 20080217 1 0.00% 20060613 1 0.00%	6	0.01%	3	20070226
20050317 3 0.01% 20070509 3 0.01% 20070611 2 0.01% 20080208 2 0.01% 20050919 2 0.01% 20060921 2 0.01% 20071126 2 0.01% 20041001 2 0.01% 20070809 2 0.01% 20070530 2 0.01% 20050225 2 0.01% 20050225 2 0.01% 20050319 2 0.01% 20050223 2 0.01% 20071206 2 0.01% 20071218 1 0.00% 20070603 1 0.00% 20070312 1 0.00% 20070312 1 0.00% 20080328 1 0.00% 20080129 1 0.00% 20080319 1 0.00% 20080217 1 0.00% 20060613 1 0.00% 20021126 1 0.00% <td>3</td> <th>0.01%</th> <td>3</td> <td>20040707</td>	3	0.01%	3	20040707
3 0.01% 20070509 3 0.01% 20070611 2 0.01% 20080208 2 0.01% 20050919 2 0.01% 20060921 2 0.01% 20071126 2 0.01% 20080330 2 0.01% 20070809 2 0.01% 20070530 2 0.01% 20031008 2 0.01% 20050225 2 0.01% 20050319 2 0.01% 20050223 2 0.01% 20071206 2 0.01% 20071206 2 0.01% 200704023 1 0.00% 20070218 1 0.00% 20070223 2 0.01% 20070204 2 0.01% 20070225 1 0.00% 2007021 1 0.00% 2007021 1 0.00% 20070312 1 0.00% 20080328 1 0.00% 2007112	4	0.01%	3	20040803
20070509 3 0.01% 20070611 2 0.01% 20080208 2 0.01% 20050919 2 0.01% 20060921 2 0.01% 20071126 2 0.01% 20041001 2 0.01% 20070809 2 0.01% 20070530 2 0.01% 20031008 2 0.01% 20050225 2 0.01% 20050319 2 0.01% 20050223 2 0.01% 20071206 2 0.01% 20071206 2 0.01% 20071218 1 0.00% 20070603 1 0.00% 20080414 1 0.00% 20080328 1 0.00% 20080129 1 0.00% 20080129 1 0.00% 20080217 1 0.00% 20060613 1 0.00%	6	0.01%	3	20050317
20070611 2 0.01% 20080208 2 0.01% 20050919 2 0.01% 20060921 2 0.01% 20071126 2 0.01% 20041001 2 0.01% 20080330 2 0.01% 20070809 2 0.01% 20070530 2 0.01% 20031008 2 0.01% 20050225 2 0.01% 20050225 2 0.01% 20050223 2 0.01% 20071206 2 0.01% 20071218 1 0.00% 20070603 1 0.00% 20080414 1 0.00% 20080328 1 0.00% 20080328 1 0.00% 20080129 1 0.00% 20080217 1 0.00% 20080217 1 0.00% 20060613 1 0.00% 20021126 1 0.00%	5	0.01%	3	
20080208 2 0.01% 1 20050919 2 0.01% 1 20060921 2 0.01% 2 20071126 2 0.01% 2 20041001 2 0.01% 2 20070809 2 0.01% 2 20070530 2 0.01% 2 20031008 2 0.01% 2 20050225 2 0.01% 2 20050319 2 0.01% 2 20050223 2 0.01% 2 20071206 2 0.01% 2 20071218 1 0.00% 2 20070603 1 0.00% 2 20080414 1 0.00% 2 20080328 1 0.00% 2 20080129 1 0.00% 2 20080319 1 0.00% 2 20080319 1 0.00% 2 20080319 1 0.00% 2 20080319 1 0.00% 2 20080319 1 0.00% 2 20060613 1 0.00% 2 <td>7</td> <th>0.01%</th> <td>3</td> <td>20070509</td>	7	0.01%	3	20070509
20050919 2 0.01% 20060921 2 0.01% 20071126 2 0.01% 20041001 2 0.01% 20080330 2 0.01% 20070809 2 0.01% 20070530 2 0.01% 20031008 2 0.01% 20050225 2 0.01% 20050319 2 0.01% 20050223 2 0.01% 20071206 2 0.01% 20071218 1 0.00% 20070603 1 0.00% 20070312 1 0.00% 20070312 1 0.00% 20080328 1 0.00% 20080129 1 0.00% 20080319 1 0.00% 20080217 1 0.00% 20080217 1 0.00% 20060613 1 0.00%	2	0.01%	2	20070611
20060921 2 0.01% 20071126 2 0.01% 20041001 2 0.01% 20080330 2 0.01% 20070809 2 0.01% 20040910 2 0.01% 20070530 2 0.01% 20031008 2 0.01% 20050225 2 0.01% 20050319 2 0.01% 20050223 2 0.01% 20071206 2 0.01% 20071218 1 0.00% 20070603 1 0.00% 20070603 1 0.00% 20070312 1 0.00% 20080328 1 0.00% 20080129 1 0.00% 20080129 1 0.00% 20080217 1 0.00% 20060613 1 0.00% 20021126 1 0.00%	11	0.01%	2	20080208
20071126 2 0.01% 20041001 2 0.01% 20080330 2 0.01% 20070809 2 0.01% 20040910 2 0.01% 20070530 2 0.01% 20031008 2 0.01% 20050225 2 0.01% 20050319 2 0.01% 20050223 2 0.01% 20080207 2 0.01% 2008042506 1 0.00% 20071218 1 0.00% 20070603 1 0.00% 20070312 1 0.00% 20080328 1 0.00% 20081107 1 0.00% 20080129 1 0.00% 20080319 1 0.00% 20080217 1 0.00% 20060613 1 0.00% 20021126 1 0.00%	2	0.01%	2	20050919
20041001 2 0.01% 20080330 2 0.01% 20070809 2 0.01% 20040910 2 0.01% 20070530 2 0.01% 20031008 2 0.01% 20050225 2 0.01% 20050319 2 0.01% 20050223 2 0.01% 20071206 2 0.01% 20071218 1 0.00% 20070603 1 0.00% 20080414 1 0.00% 20070312 1 0.00% 20080328 1 0.00% 20080129 1 0.00% 20080129 1 0.00% 20080319 1 0.00% 20080217 1 0.00% 20060613 1 0.00% 20021126 1 0.00%	2	0.01%	2	20060921
20080330 2 0.01% 20070809 2 0.01% 20040910 2 0.01% 20070530 2 0.01% 20031008 2 0.01% 20050225 2 0.01% 20050319 2 0.01% 20050223 2 0.01% 20071206 2 0.01% 20071218 1 0.00% 20070603 1 0.00% 20070312 1 0.00% 20080328 1 0.00% 20080129 1 0.00% 20080319 1 0.00% 20080319 1 0.00% 20080319 1 0.00% 20080613 1 0.00% 20021126 1 0.00%	3	0.01%	2	20071126
20070809 2 0.01% 20040910 2 0.01% 20070530 2 0.01% 20031008 2 0.01% 20050225 2 0.01% 20050319 2 0.01% 20050223 2 0.01% 20080207 2 0.01% 20071206 2 0.01% 20071218 1 0.00% 20070603 1 0.00% 20040225 1 0.00% 20070312 1 0.00% 20080328 1 0.00% 20080129 1 0.00% 20080129 1 0.00% 20080319 1 0.00% 20080217 1 0.00% 20060613 1 0.00% 20021126 1 0.00%	2	0.01%	2	20041001
20040910 2 0.01% 20070530 2 0.01% 20031008 2 0.01% 20050225 2 0.01% 20061023 2 0.01% 20050223 2 0.01% 20071206 2 0.01% 20071218 1 0.00% 20070603 1 0.00% 20070312 1 0.00% 20070312 1 0.00% 20080328 1 0.00% 20080129 1 0.00% 20080319 1 0.00% 20080319 1 0.00% 20080217 1 0.00% 20060613 1 0.00% 20021126 1 0.00%	2	0.01%	2	20080330
20070530 2 0.01% 20031008 2 0.01% 20050225 2 0.01% 20061023 2 0.01% 20050319 2 0.01% 20080207 2 0.01% 20071206 2 0.01% 2008042506 1 0.00% 20070603 1 0.00% 20080414 1 0.00% 20070312 1 0.00% 20080328 1 0.00% 20081107 1 0.00% 20080129 1 0.00% 20080319 1 0.00% 20080217 1 0.00% 20060613 1 0.00% 20021126 1 0.00%	2	0.01%	2	20070809
20031008 2 0.01% 20050225 2 0.01% 20061023 2 0.01% 20050319 2 0.01% 20050223 2 0.01% 20071206 2 0.01% 2008042506 1 0.00% 20071218 1 0.00% 20080414 1 0.00% 20070312 1 0.00% 20080328 1 0.00% 20080129 1 0.00% 20080319 1 0.00% 20080217 1 0.00% 20060613 1 0.00% 20021126 1 0.00%	2	0.01%	2	20040910
20050225 2 0.01% 20061023 2 0.01% 20050319 2 0.01% 20080207 2 0.01% 20071206 2 0.01% 2008042506 1 0.00% 20070603 1 0.00% 20080414 1 0.00% 20070312 1 0.00% 20080328 1 0.00% 20081107 1 0.00% 20080129 1 0.00% 20080319 1 0.00% 20080217 1 0.00% 20060613 1 0.00% 20021126 1 0.00%	2	0.01%	2	20070530
20061023 2 0.01% 20050319 2 0.01% 20050223 2 0.01% 20080207 2 0.01% 20071206 2 0.01% 2008042506 1 0.00% 20070603 1 0.00% 20080414 1 0.00% 20070312 1 0.00% 20080328 1 0.00% 20080129 1 0.00% 20080319 1 0.00% 20080217 1 0.00% 20060613 1 0.00% 20021126 1 0.00%	2	0.01%	2	20031008
20050319 2 0.01% 20050223 2 0.01% 20080207 2 0.01% 20071206 2 0.01% 2008042506 1 0.00% 20070603 1 0.00% 20040225 1 0.00% 20080312 1 0.00% 20080129 1 0.00% 20080319 1 0.00% 20080217 1 0.00% 20060613 1 0.00% 20021126 1 0.00%	2	0.01%	2	20050225
20050223 2 0.01% 20080207 2 0.01% 20071206 2 0.01% 2008042506 1 0.00% 20071218 1 0.00% 20070603 1 0.00% 20080414 1 0.00% 20070312 1 0.00% 20080328 1 0.00% 20081107 1 0.00% 20071112 1 0.00% 20080319 1 0.00% 20080217 1 0.00% 20060613 1 0.00% 20021126 1 0.00%	2	0.01%	2	20061023
20080207 2 0.01% 20071206 2 0.01% 2008042506 1 0.00% 20071218 1 0.00% 20070603 1 0.00% 20040225 1 0.00% 20080312 1 0.00% 20080328 1 0.00% 20080129 1 0.00% 20080319 1 0.00% 20080217 1 0.00% 20060613 1 0.00% 20021126 1 0.00%		0.01%	2	20050319
20071206 2 0.01% 2008042506 1 0.00% 20071218 1 0.00% 20070603 1 0.00% 20040225 1 0.00% 20070312 1 0.00% 20080328 1 0.00% 20080129 1 0.00% 20080319 1 0.00% 20080217 1 0.00% 20060613 1 0.00% 20021126 1 0.00%	3	0.01%	2	20050223
2008042506 1 0.00% 20071218 1 0.00% 20070603 1 0.00% 20080414 1 0.00% 20070312 1 0.00% 20080328 1 0.00% 20051107 1 0.00% 20080129 1 0.00% 20071112 1 0.00% 20080319 1 0.00% 20080217 1 0.00% 20060613 1 0.00% 20021126 1 0.00%	,	0.01%	2	20080207
20071218 1 0.00% 20070603 1 0.00% 20080414 1 0.00% 20070312 1 0.00% 20080328 1 0.00% 20051107 1 0.00% 20080129 1 0.00% 20071112 1 0.00% 20080319 1 0.00% 20080613 1 0.00% 20021126 1 0.00%	2	0.01%	2	20071206
20070603 1 0.00% 20080414 1 0.00% 20040225 1 0.00% 20070312 1 0.00% 20080328 1 0.00% 20051107 1 0.00% 20080129 1 0.00% 20071112 1 0.00% 20080319 1 0.00% 20080217 1 0.00% 20060613 1 0.00% 20021126 1 0.00%	1	0.00%	1	2008042506
20080414 1 0.00% 20040225 1 0.00% 20070312 1 0.00% 20080328 1 0.00% 20051107 1 0.00% 20080129 1 0.00% 20071112 1 0.00% 20080319 1 0.00% 20080217 1 0.00% 20060613 1 0.00% 20021126 1 0.00%		0.00%	1	20071218
20040225 1 0.00% 20070312 1 0.00% 20080328 1 0.00% 20051107 1 0.00% 20080129 1 0.00% 20071112 1 0.00% 20080319 1 0.00% 20080217 1 0.00% 20060613 1 0.00% 20021126 1 0.00%	1	0.00%	1	20070603
20070312 1 0.00% 20080328 1 0.00% 20051107 1 0.00% 20080129 1 0.00% 20071112 1 0.00% 20080319 1 0.00% 20080217 1 0.00% 20060613 1 0.00% 20021126 1 0.00%		0.00%	1	20080414
20080328 1 0.00% 20051107 1 0.00% 20080129 1 0.00% 20071112 1 0.00% 20080319 1 0.00% 20080217 1 0.00% 20060613 1 0.00% 20021126 1 0.00%	1	0.00%	1	20040225
20051107 1 0.00% 20080129 1 0.00% 20071112 1 0.00% 20080319 1 0.00% 20080217 1 0.00% 20060613 1 0.00% 20021126 1 0.00%	3	0.00%	1	20070312
20080129 1 0.00% 20071112 1 0.00% 20080319 1 0.00% 20080217 1 0.00% 20060613 1 0.00% 20021126 1 0.00%		0.00%	1	20080328
20071112 1 0.00% 20080319 1 0.00% 20080217 1 0.00% 20060613 1 0.00% 20021126 1 0.00%		0.00%	1	20051107
20080319 1 0.00% 20080217 1 0.00% 20060613 1 0.00% 20021126 1 0.00%	1	0.00%	1	20080129
20080217 1 0.00% 20060613 1 0.00% 20021126 1 0.00%		0.00%	1	20071112
20060613 1 0.00% 20021126 1 0.00%	1	0.00%	1	20080319
20021126 1 0.00%	1	0.00%	1	20080217
	5	0.00%	1	20060613
20070710 1 0.00%	1	0.00%	1	20021126
	:	0.00%	1	20070710

		20060418	1	0.00%	1
		20080416	1	0.00%	1
		20071205	1	0.00%	1
		20071102	1	0.00%	1
		20041002	1	0.00%	1
		20080304	1	0.00%	1
		20061107	1	0.00%	1
		20020502	1	0.00%	1
		20080203	1	0.00%	1
		20021112	1	0.00%	1
		20060726	1	0.00%	1
		20061030	1	0.00%	2
		20060308	1	0.00%	1
		20060911	1	0.00%	1
		20071020	1	0.00%	2
		20061025	1	0.00%	2
		20020523	1	0.00%	1
		20071015	1	0.00%	1
		20050920	1	0.00%	1
		20041122	1	0.00%	1
		20020924	1	0.00%	1
		20041217	1	0.00%	1
		20080215	1	0.00%	1
		2007110904	1	0.00%	1
		20080327	1	0.00%	1
		20070604	1	0.00%	1
		2007121120	1	0.00%	1
		20080408	1	0.00%	1
		20041202	1	0.00%	1
		20070302	1	0.00%	2
		20020417	1	0.00%	1
		20070222	1	0.00%	1
		20060802	1		1
					1
					0
	msnbot/1.1 (2,607
3	http://search.msn.com/msnbot.htm)	Unknown	1,507	5.70 /0	2,007
3.	·	Other	0	0.00%	0
3.		Version	1,044	3.94%	2,876
 4. 	Other Netscape Compatible				, , , , , , , , , , , , , , , , , , ,
	Other Netscape Compatible	Unknown	0	A AAO/	
	Other Netscape Compatible Others		0 610	0.00% 2.30%	0 1,590
	_	20050226 Other Version Unknown Other	1 0 1,564		

		Unknown			
		Other	0	0.00%	0
6.	libwww-perl/5.800	Version Unknown	274	1.03%	384
		Other	0	0.00%	0
7.	Jakarta Commons–HttpClient/3.0.1	Version Unknown	267	1.01%	1,051
		Other	0	0.00%	0
8.	Safari	419.3	86	0.32%	111
		312.6	35	0.13%	39
		YY/ADOBE	21	0.08%	30
		312.3	3	0.01%	5
		YY	3	0.01%	19
		412.2	3	0.01%	3
		125.12	2	0.01%	2
		417.9	2	0.01%	2
		312.5	2	0.01%	2
		417.8	1	0.00%	1
		125.7	1	0.00%	1
		412	1	0.00%	1
		416.13	1	0.00%	1
		312	1	0.00%	1
		412.5	1	0.00%	1
		100	1	0.00%	1
		125.9	1	0.00%	1
		Other	0	0.00%	0
9.	NLESE USEPA	Version Unknown	136	0.51%	1,721
		Other	0	0.00%	0
10.	Netscape	4.5	54	0.20%	60
		7.2	27	0.10%	47
		8.1.2	14	0.05%	15
		7.1	10	0.04%	10
		8.1.3	8	0.03%	17
		6.2.1	4	0.02%	4
		Connect	3	0.01%	3
		4.7	2	0.01%	2
		8.1	2	0.01%	2
		0.6	1	0.00%	1
		Version Unknown	1	0.00%	1
		4.74	1	0.00%	1
		7.0	1	0.00%	1

			_	0.0007	
		7.02	1	0.00%	1
		8.0.4	1	0.00%	1
		4.0	1	0.00%	1
		4.79	1	0.00%	1
		4.78	1	0.00%	1
		Other	0	0.00%	0
11.	Opera	9.27	18	0.07%	22
		9.25	17	0.06%	18
		9.26	14	0.05%	18
		9.23	8	0.03%	8
		9.24	5	0.02%	6
		7.0	4	0.02%	4
		9.01	3	0.01%	4
		9.22	3	0.01%	3
		9.20	3	0.01%	3
		9.10	3	0.01%	3
		9.21	2	0.01%	2
		5.0	2	0.01%	2
		9.50	2	0.01%	3
		9.30	1	0.00%	1
		9.00	1	0.00%	1
		7.51	1	0.00%	2
		6.04	1	0.00%	1
		8.51	1	0.00%	1
		Other	0	0.00%	0
12.	Konqueror	3.2	40	0.15%	3,399
12.	Tronqueror	3.5	14	0.05%	18
		3.1	9	0.03%	9
		3.0	2	0.03 %	2
		3.1–RC6	1	0.01%	1
		3.1–RC4	1	0.00%	1
		3.0-RC2			
			1 0	0.00%	1
12	Java/1.6.0.02	Other Version		0.00%	0
13.	Java/1.6.0_03	Unknown	65	0.25%	90
		Other	0	0.00%	0
14.	Java/1.5.0_12	Version Unknown	60	0.23%	110
		Other	0	0.00%	0
15.	www.dlese.org,support@dlese.org	Version Unknown	56	0.21%	56
		Other	0	0.00%	0

16.	libwww-perl/5.805	Version Unknown	32	0.12%	32
		Other	0	0.00%	0
17.	ColdFusion	Version Unknown	22	0.08%	22
		Other	0	0.00%	0
18.	libwww-perl/5.808	Version Unknown	22	0.08%	32
		Other	0	0.00%	0
19.	larbin_2.6.3 larbin2.6.3@unspecified.mail	Version Unknown	21	0.08%	316
		Other	0	0.00%	0
20.	Lynx	2.8.6DEV.11	17	0.06%	25
		2.8.5REL.1	2	0.01%	3
		2.8.6REL.2	1	0.00%	1
		Other	0	0.00%	0
	Subtotal		26,091	98.44%	47,369
	Other		413	1.56%	1,767
	Total		26,504	100.00%	49,136

Top Browsers by Version - Help Card

Prowser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total visits in which the visitor viewed this page at least once.

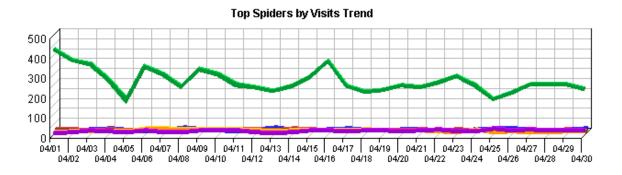
Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

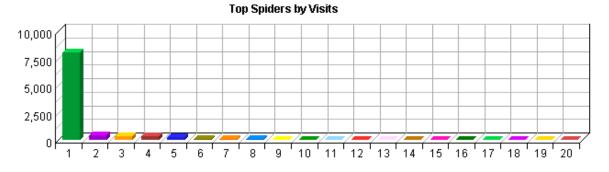
Q

This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.





Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	8,058	80.94%	8,549
2.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	412	4.14%	2,745
3.	Gigabot	358	3.60%	930
4.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	353	3.55%	3,705
5.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	295	2.96%	295
6.	Yeti	120	1.21%	126
7.	Mozilla/5.0 (compatible; Exabot/3.0; http://www.exabot.com/go/robot)	60	0.60%	68
8.	FAST Enterprise Crawler 6	51	0.51%	206
9.	Mozilla/5.0 (Twiceler–0.9 http://www.cuill.com/twiceler/robot.html)	42	0.42%	51
10.	WebAlta Crawler	41	0.41%	66
11.	Morning Paper 1.0 (robots.txt compliant!)	29	0.29%	29
12.	vetseek	18	0.18%	18

Top Spiders 195

13.	Googlebot	11	0.11%	31
14.	MSR-ISRCCrawler	10	0.10%	71
15.	Linkbot	8	0.08%	52
16.	Baiduspider (http:	7	0.07%	7
17.	Mozilla/5.0 (compatible; YodaoBot/1.0; http://www.yodao.com/help/webmaster/spider/;)	6	0.06%	7
18.	REAP-crawler Nutch	6	0.06%	6
19.	Yahoo! Slurp	5	0.05%	5
20.	Balihoo	5	0.05%	11
	Subtotal	9,895	99.39%	16,978
	Other	61	0.61%	250
	Total	9,956	100.00%	17,228

Top Spiders - Help Card

5

Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

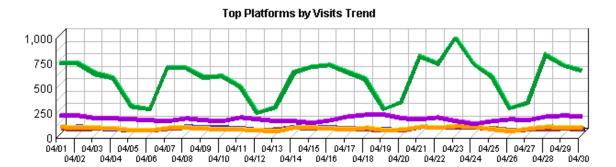
% – Percentage of total spider visits or hits by the specified spider.

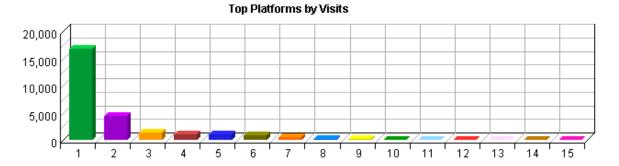
This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

196 Top Spiders

Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.





Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	16,847	63.56%	26,009
2.	Others	4,482	16.91%	12,248
3.	Windows 2000	1,368	5.16%	2,028
4.	Windows NT	1,013	3.82%	1,378
5.	Macintosh	978	3.69%	1,339
6.	Linux	836	3.15%	1,161
7.	Macintosh PowerPC	547	2.06%	736
8.	Windows 98	221	0.83%	298
9.	Windows 2003	105	0.40%	151
10.	FreeBSD	41	0.15%	3,400
11.	Windows ME	36	0.14%	53
12.	Windows 3.x	13	0.05%	268
13.	Windows Win32s	8	0.03%	9
14.	SunOS	5	0.02%	54
15.	Windows 95	4	0.02%	4
	Total	26,504	100.00%	49,136

Top Platforms 197

Top Platforms - Help Card

5

Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.



This information is useful when determining what content to include on your web site.

198 Top Platforms

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400–range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

	Contents.
Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one—to three—digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Camapaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.			
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.			
Returning Visitors	Visitors who already had a cookie from your site before they visited.			
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.			
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.			
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".			
Search Phrase	The search phrase a visitor used to find your site.			
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.			
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.			
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.			
Spider	An automated program which searches the internet.			
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.			

"Success" codes:

101 = Success: Switching Protocols
200 = Success: OK
201 = Success: Created
202 = Success: Accepted
203 = Success: Non-Authoritative Information
204 = Success: No Content
205 = Success: Reset Content
206 = Success: Partial Content
300 = Success: Multiple Choices
301 = Success: Moved Permanently
302 = Success: Found
303 = Success: See Other
304 = Success: Not Modified

305 = Success : Use Proxy 307 = Success : Temporary Redirect

"Failed" codes:

400 = Failed: Bad Request 401 = Failed: Unauthorized 402 = Failed: Payment Required

403 = Failed: Forbidden

100 = Success: Continue

404 = **Failed**: Not Found **405** = **Failed**: Method Not Allowed **406** = **Failed**: Not Acceptable **407** = **Failed**: Proxy Authentication Required **408** = **Failed**: Request Time-out **409** = **Failed**: Conflict 410 = Failed: Gone 411 = Failed: Length Required 412 = Failed: Precondition Failed 413 = Failed: Request Entity Too Large **414 = Failed**: Request–URI Too Large **415** = **Failed**: Unsupported Media Type **416** = **Failed**: Requested range not satisfiable **417** = **Failed**: Expectation Failed **500** = **Failed**: Internal Server Error **501** = **Failed**: Not Implemented **502** = **Failed**: Bad Gateway **503** = **Failed**: Service Unavailable **504** = **Failed**: Gateway Time–out **505** = **Failed**: HTTP Version Not Supported Subtotal In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal." See "Top-Level Domain." Suffix (Domain Name) Time Interval A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59. Time before The number of days between a new buyer's first visit and first purchase. Order Time between The number of days between a visitor's previous purchase and most recent purchase in Purchases this report period. Top-Level The suffix of a domain name. A top-level domain can be based on the type of **Domain** organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains: **ARPANET**: .arpa Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz **Education**: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn **International**: .int .int.co .int.ve .intl.tn Government: .gov .gov.[country code] .gove.[country code] .go.[country code] Military: .mil .mil.[country code]

Glossary 203

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.